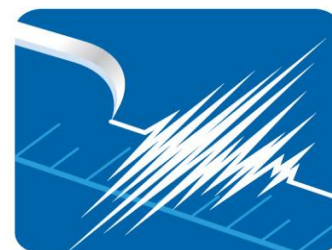
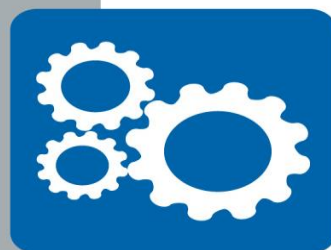


HEALTHCARE READY

STRENGTHEN. SAFEGUARD. RESPOND.



May 2018

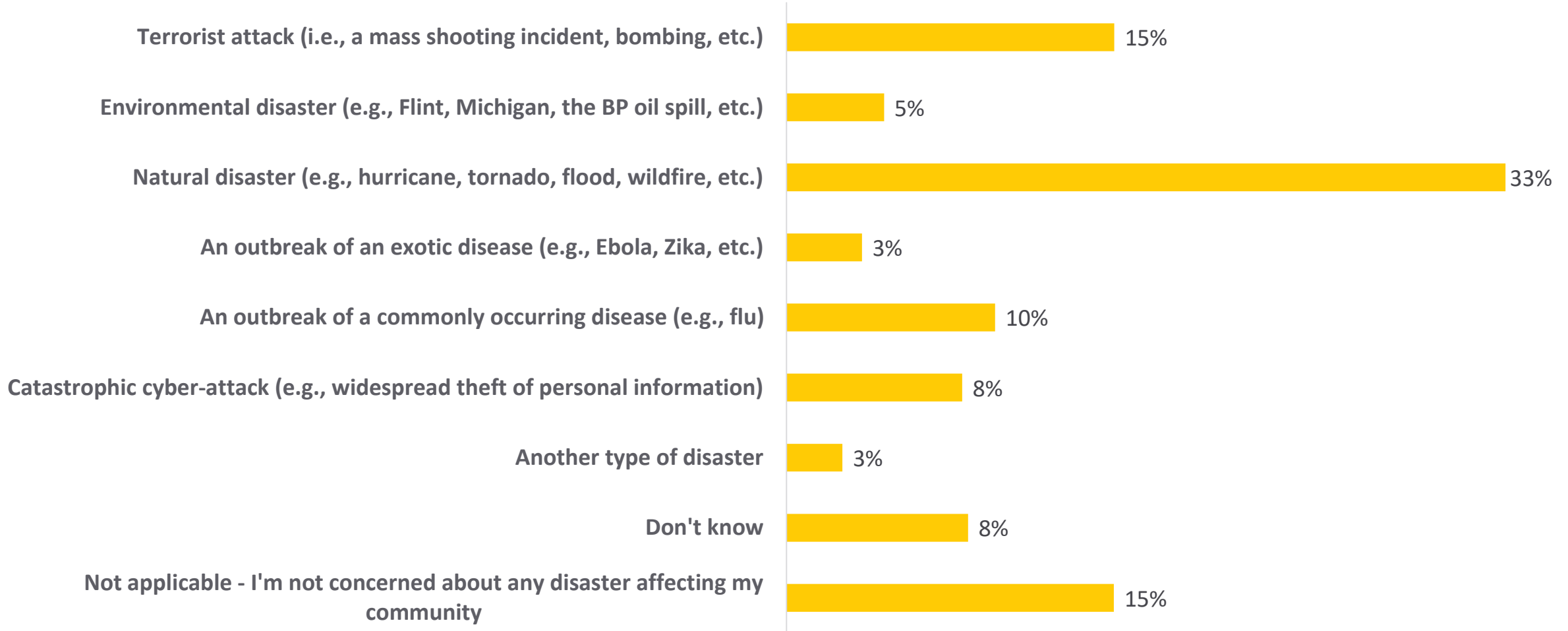
Annual Preparedness Poll Key Findings

Survey Background

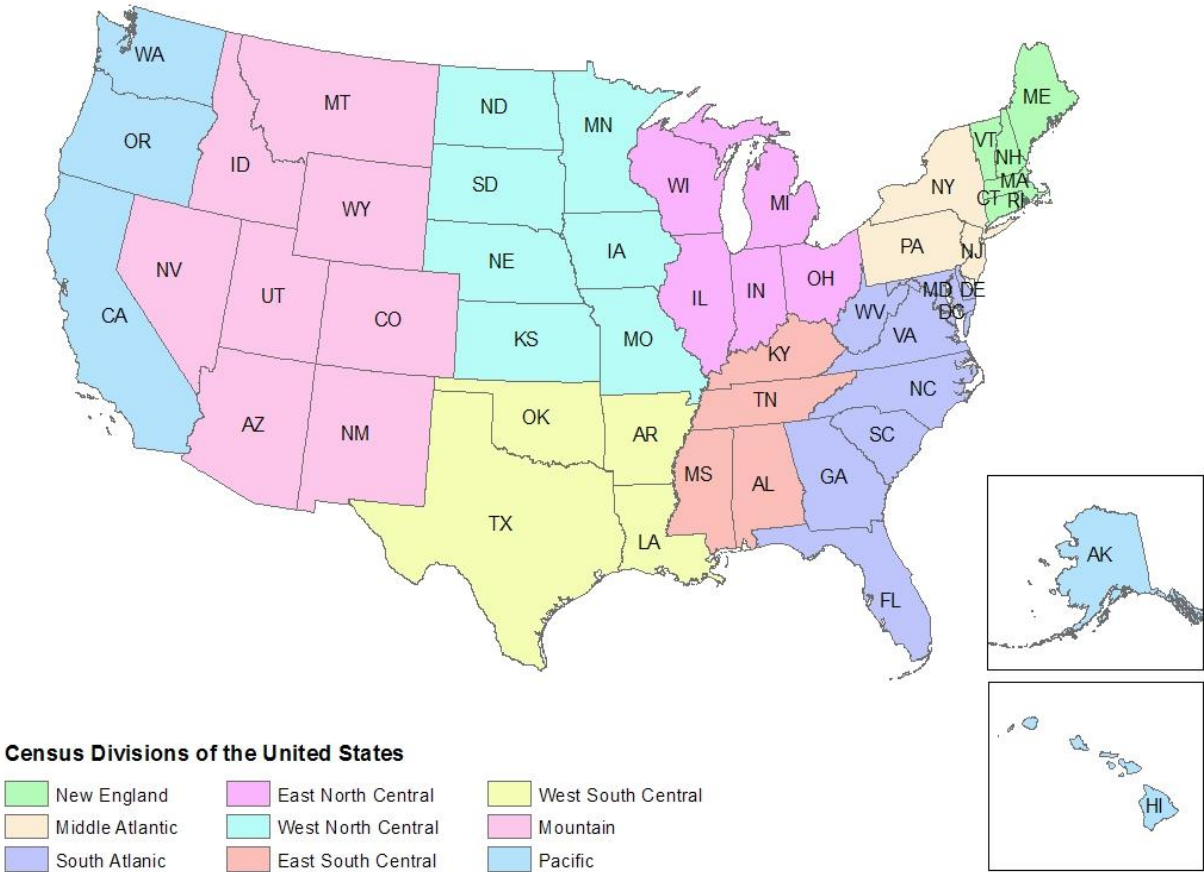
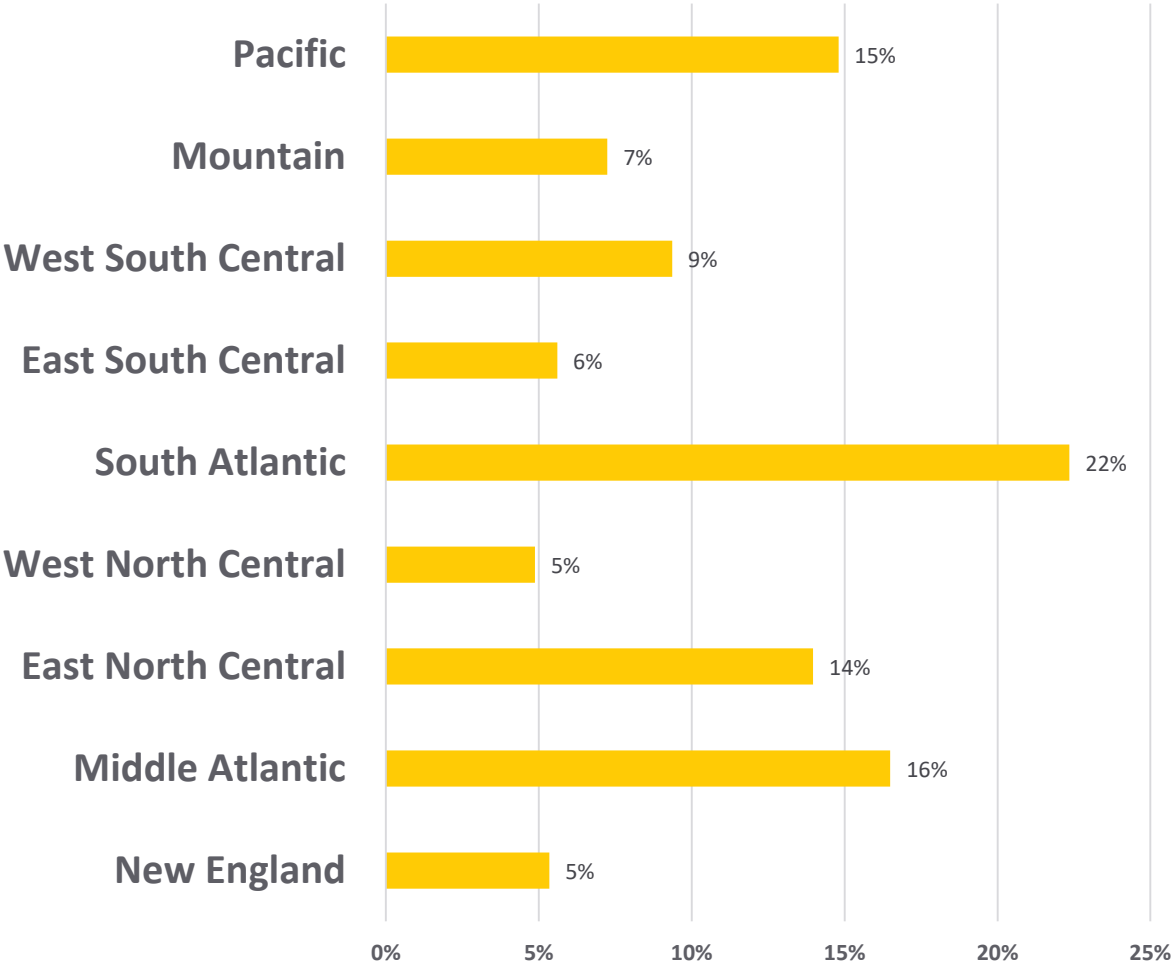
In preparation for hurricane season, Healthcare Ready conducted the third annual poll designed to assess the American population's greatest concerns regarding disasters, what they have done to prepare for those disasters, and their belief in the preparedness of federal, state and local organizations concerning emergency response.

- The survey was conducted using an online interview administered to members of the YouGov panel of 1.2 million individuals who have agreed to take part in surveys
- The total sample for this survey was 1,127 randomly selected adults
- Fieldwork was undertaken between 11th-13th of May 2017
- All figures have been weighted and are representative of all U.S. adults

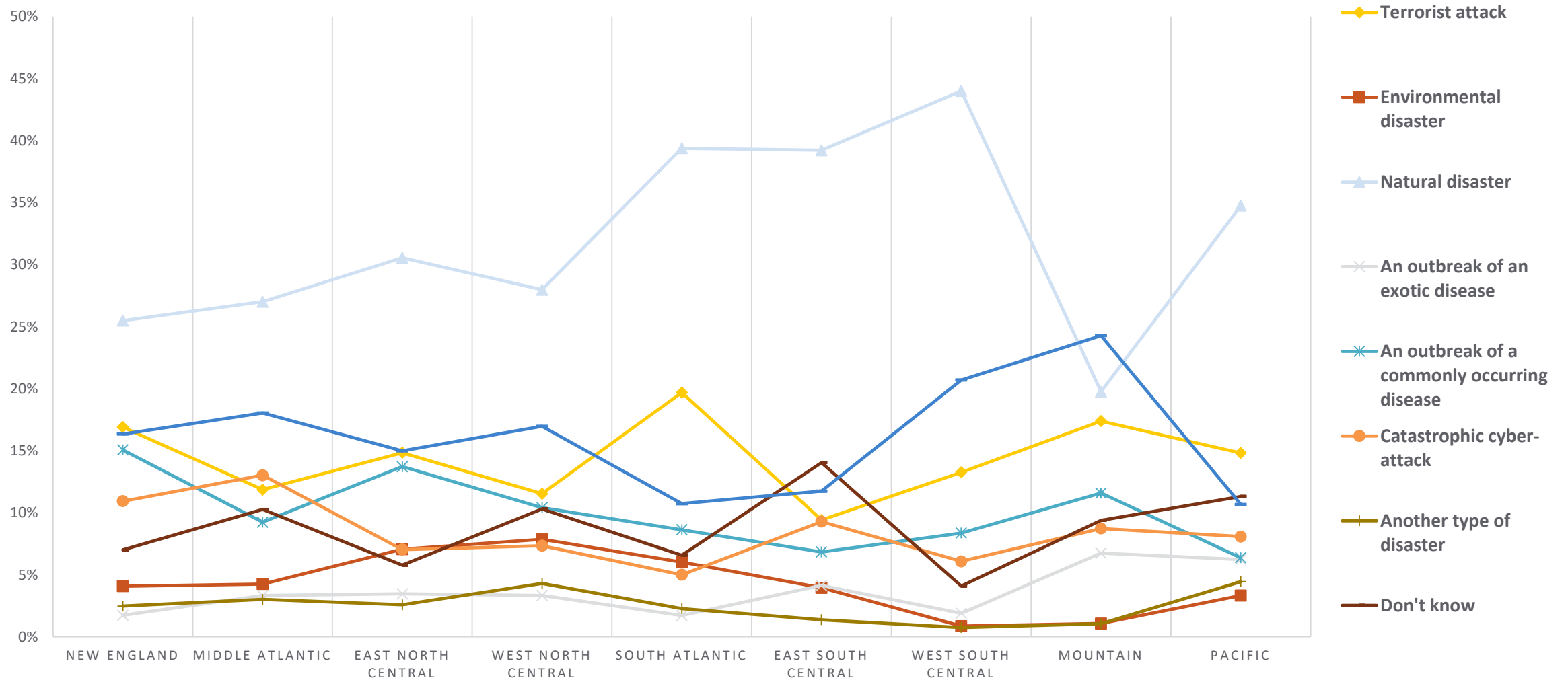
Which ONE, if any, of the following types of disaster are you MOST concerned will affect your community?



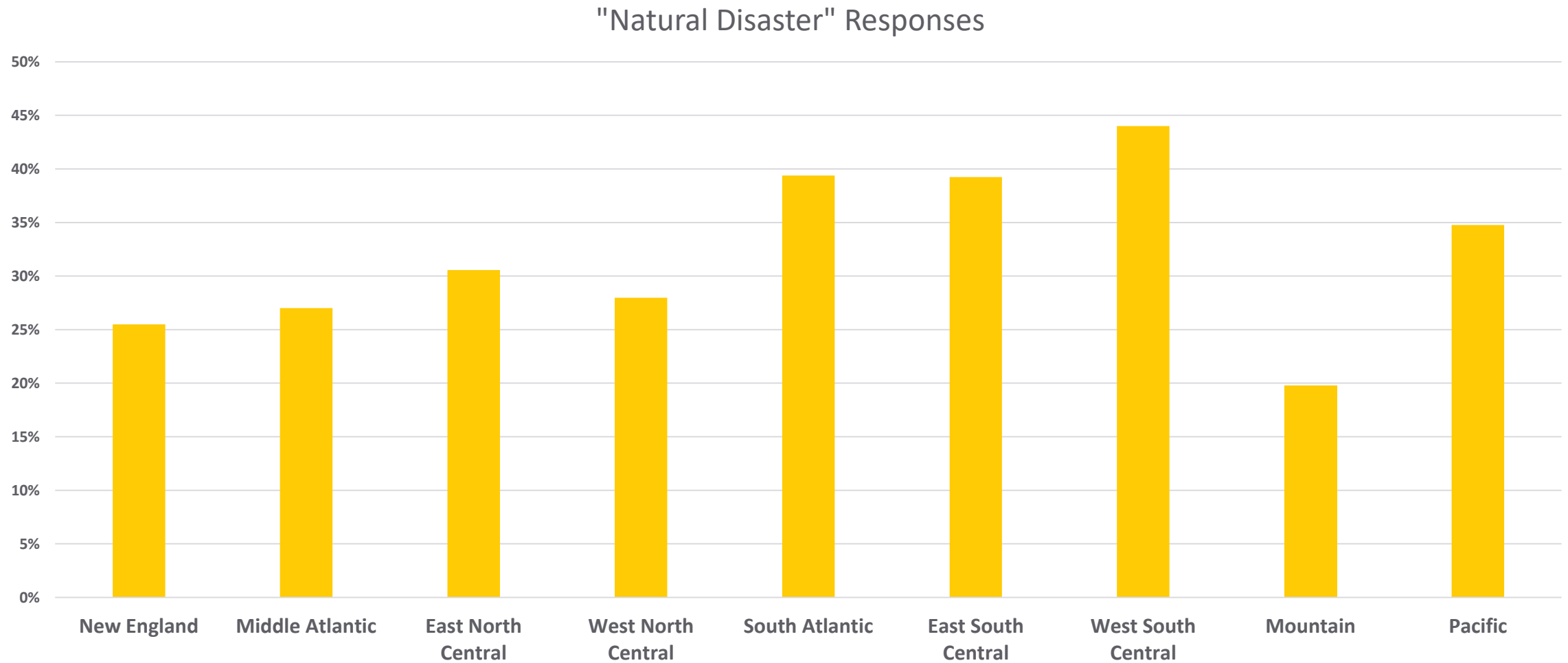
Poll Census Division Distribution



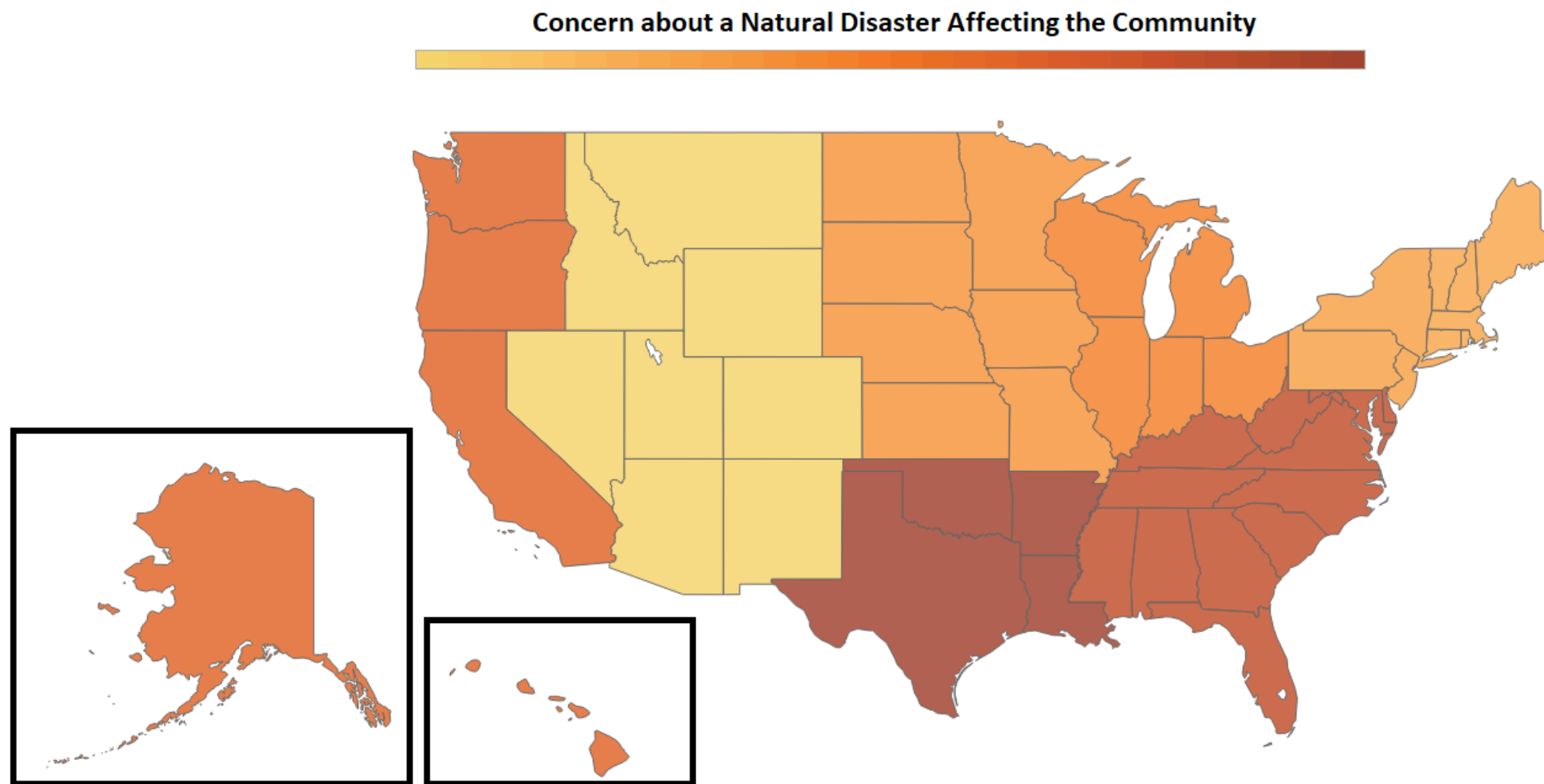
Which type of disaster people are MOST concerned will affect them, by Census Division



Concern Over Natural Disasters, by Census Division



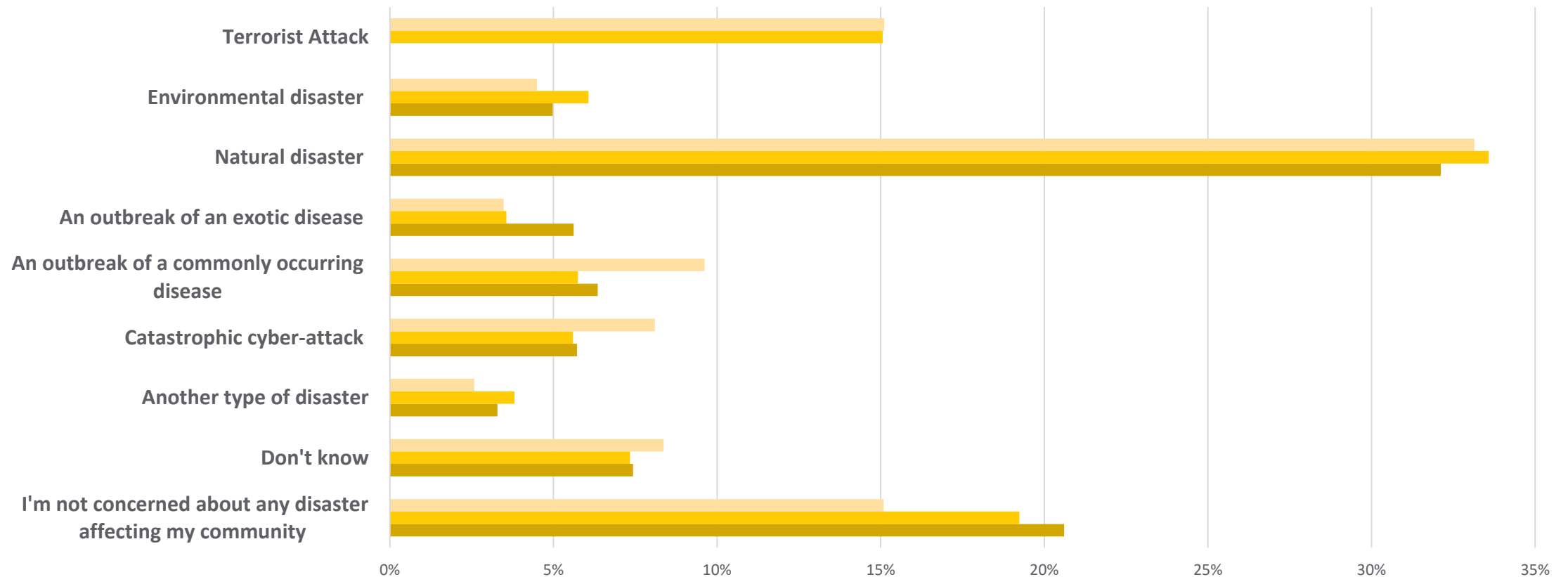
Concern Over Natural Disasters, by Census Division



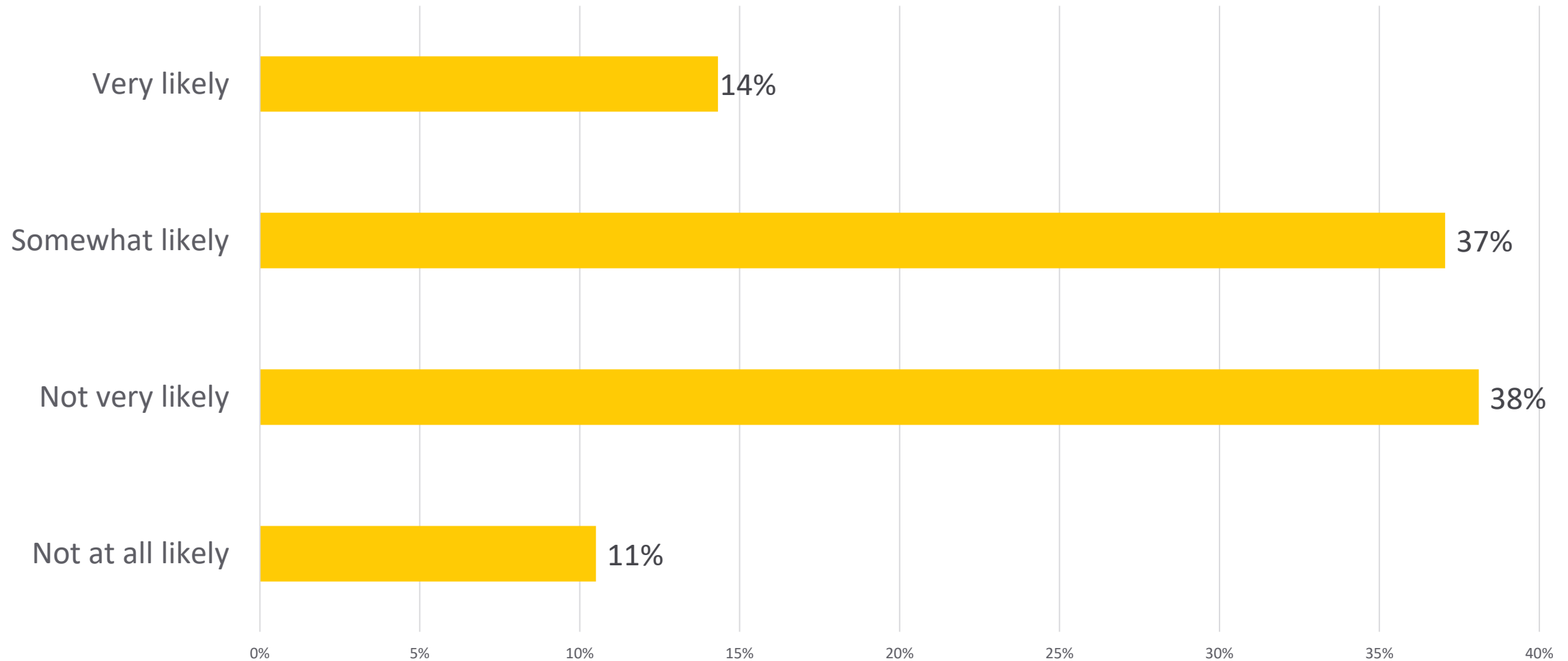
Changes in Concern: 2016- 2018

Which type of disaster are you MOST concerned will affect your community?

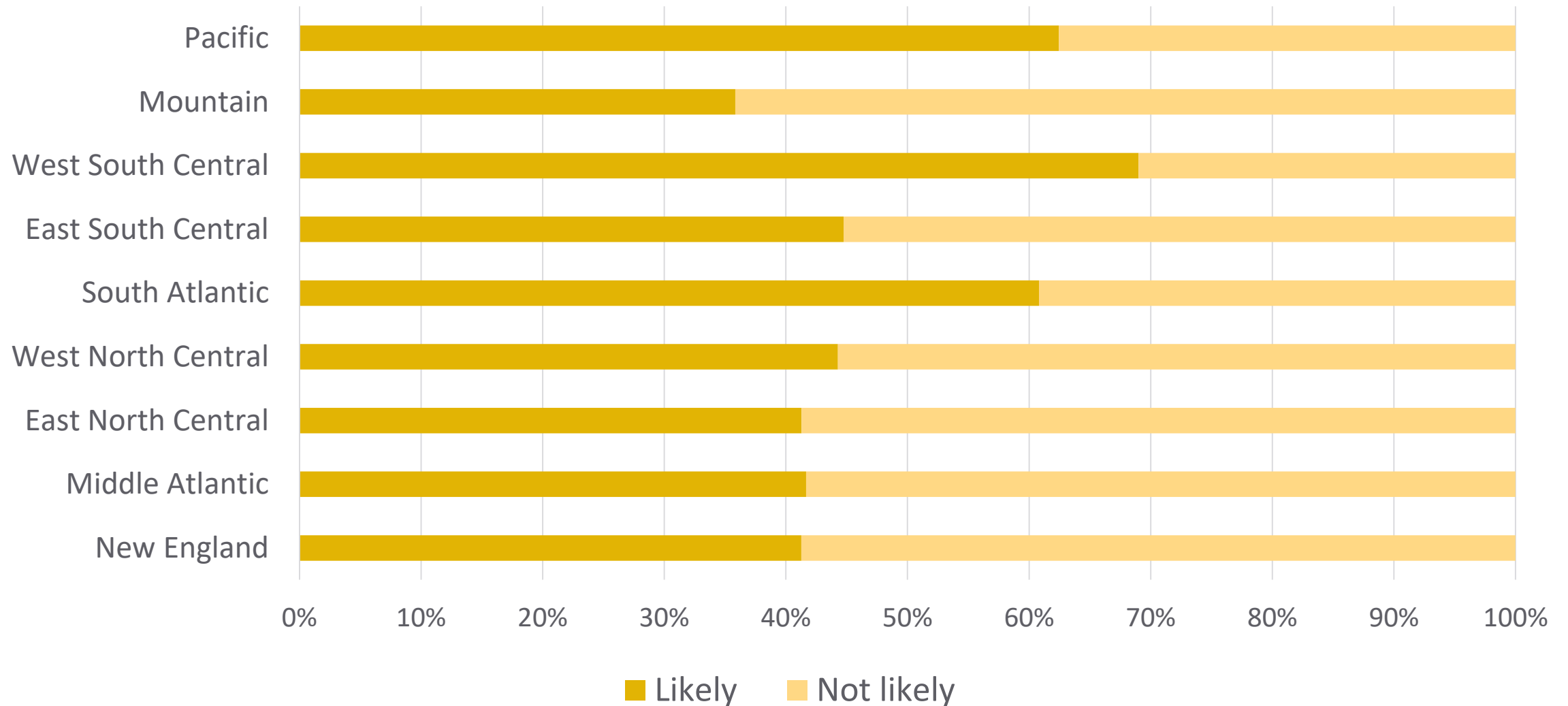
2018 2017 2016



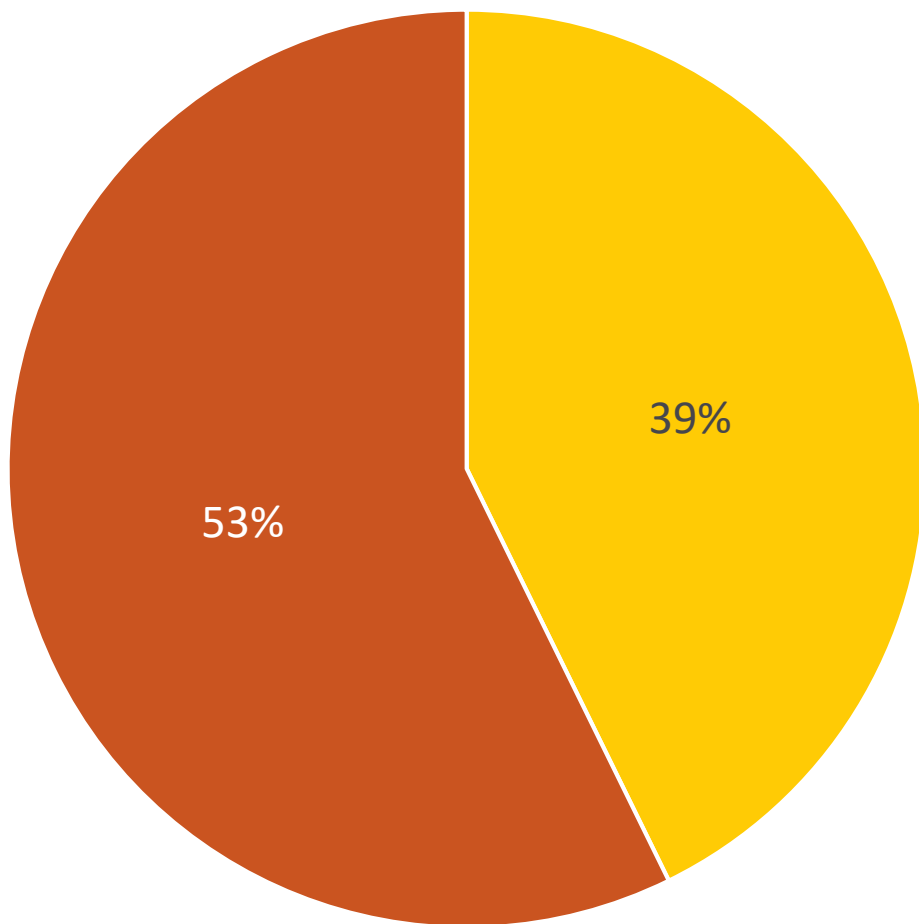
Believed Likelihood that a Major Disaster Could Impact Individuals in the Next 5 Years



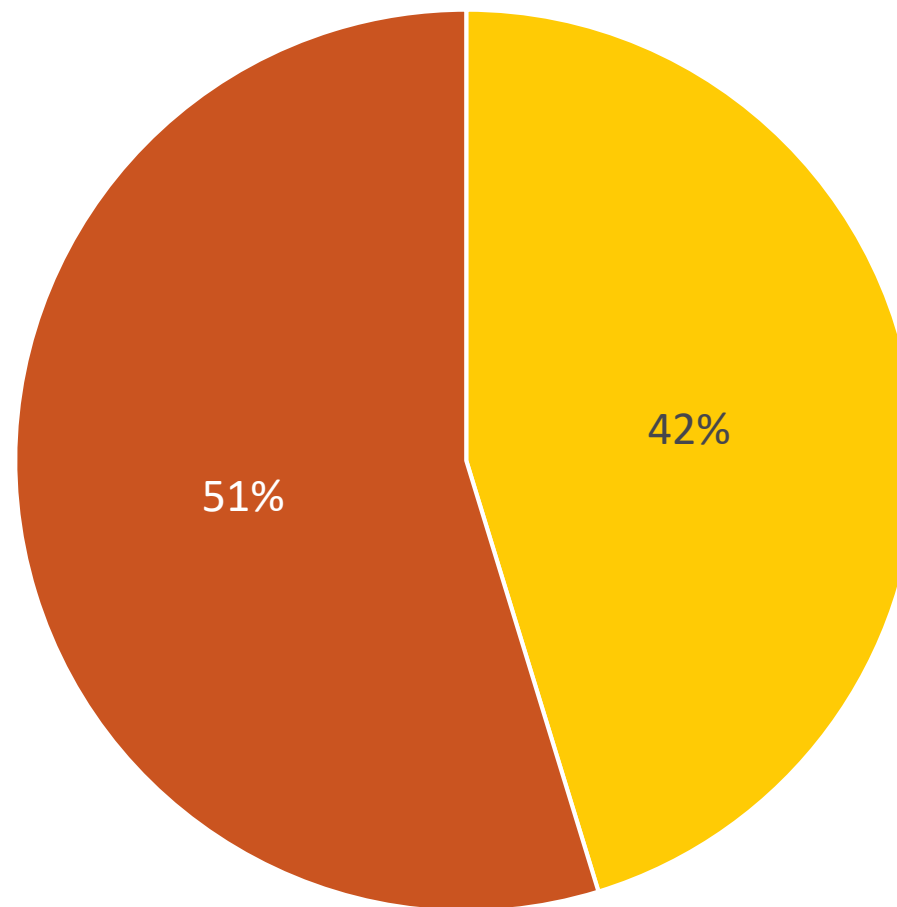
Believed Likelihood that a Major Disaster Could Impact Individuals in the Next 5 Years, by Census Division



Disaster Anxiety vs. Disaster Plans

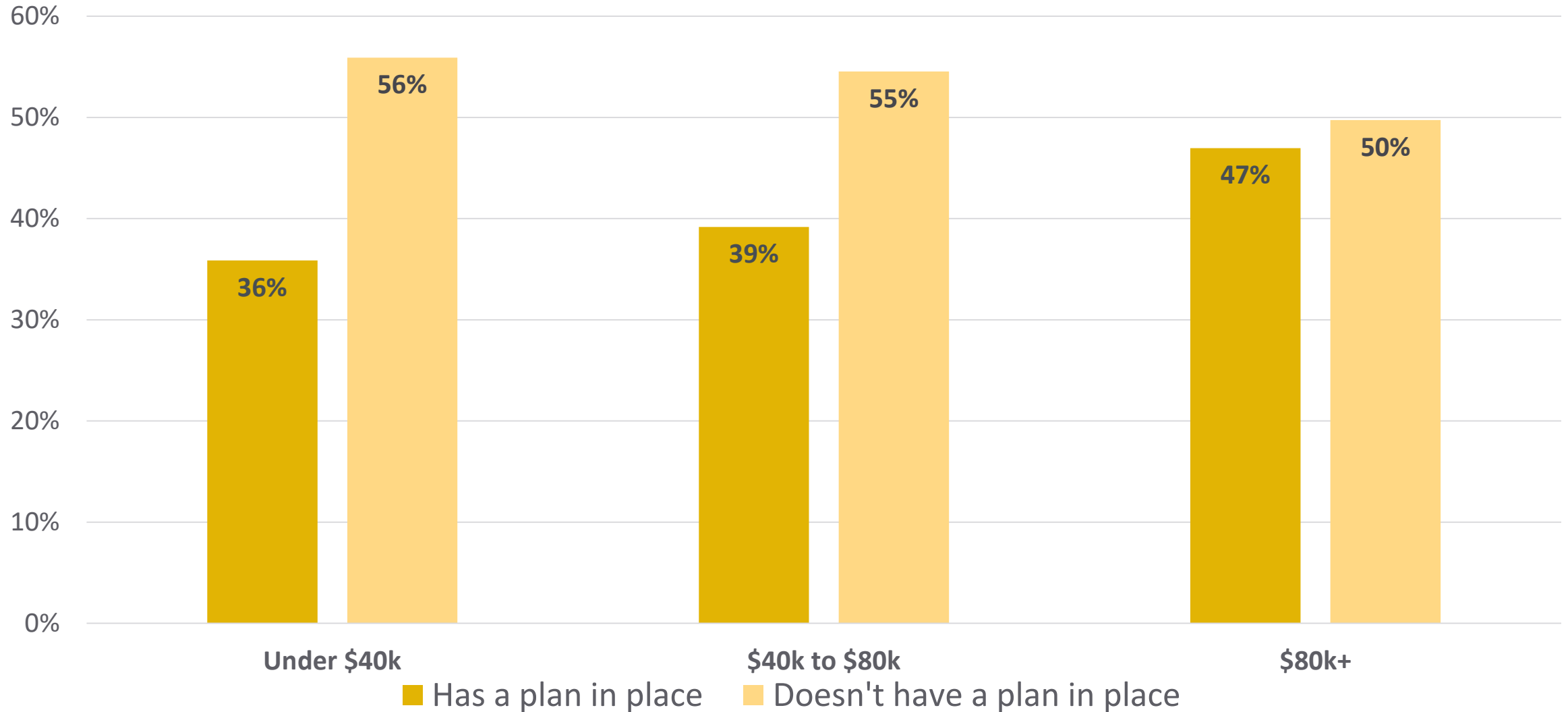


■ Has a plan in place ■ Doesn't have a plan in place



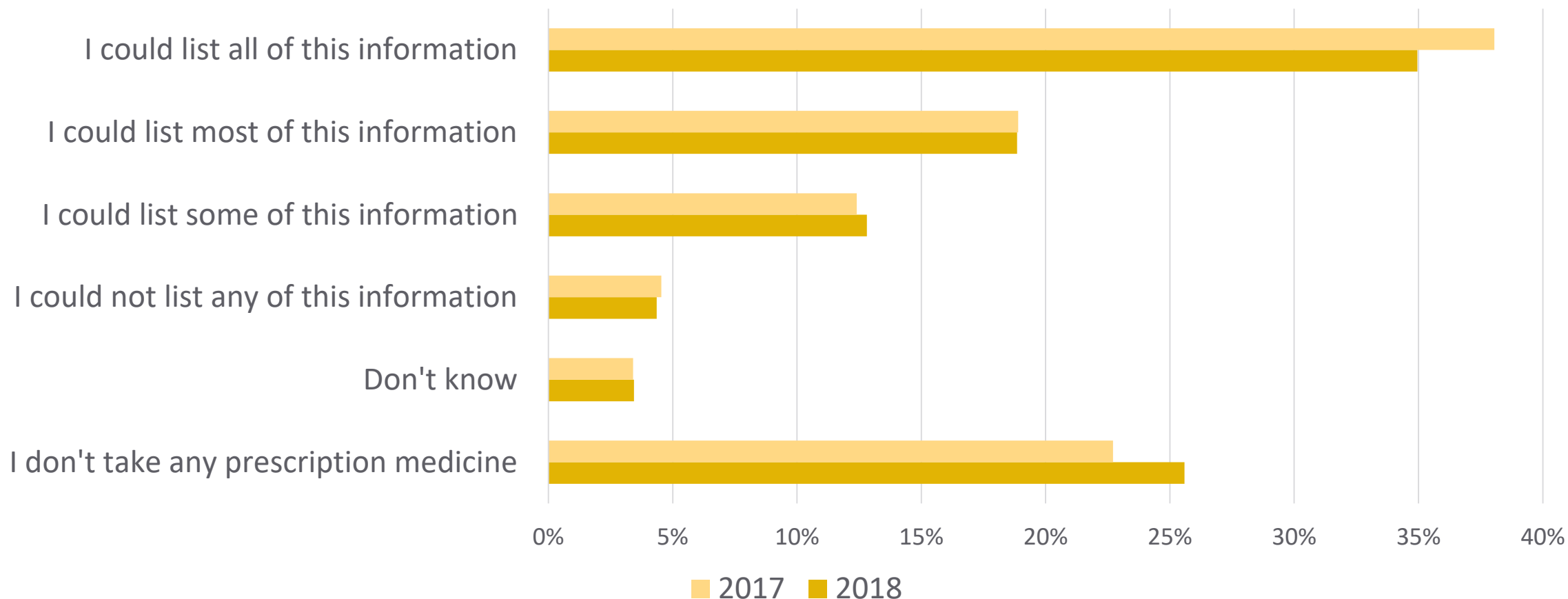
■ Concerned ■ Not concerned

Disaster Plans, by Yearly Income Bracket

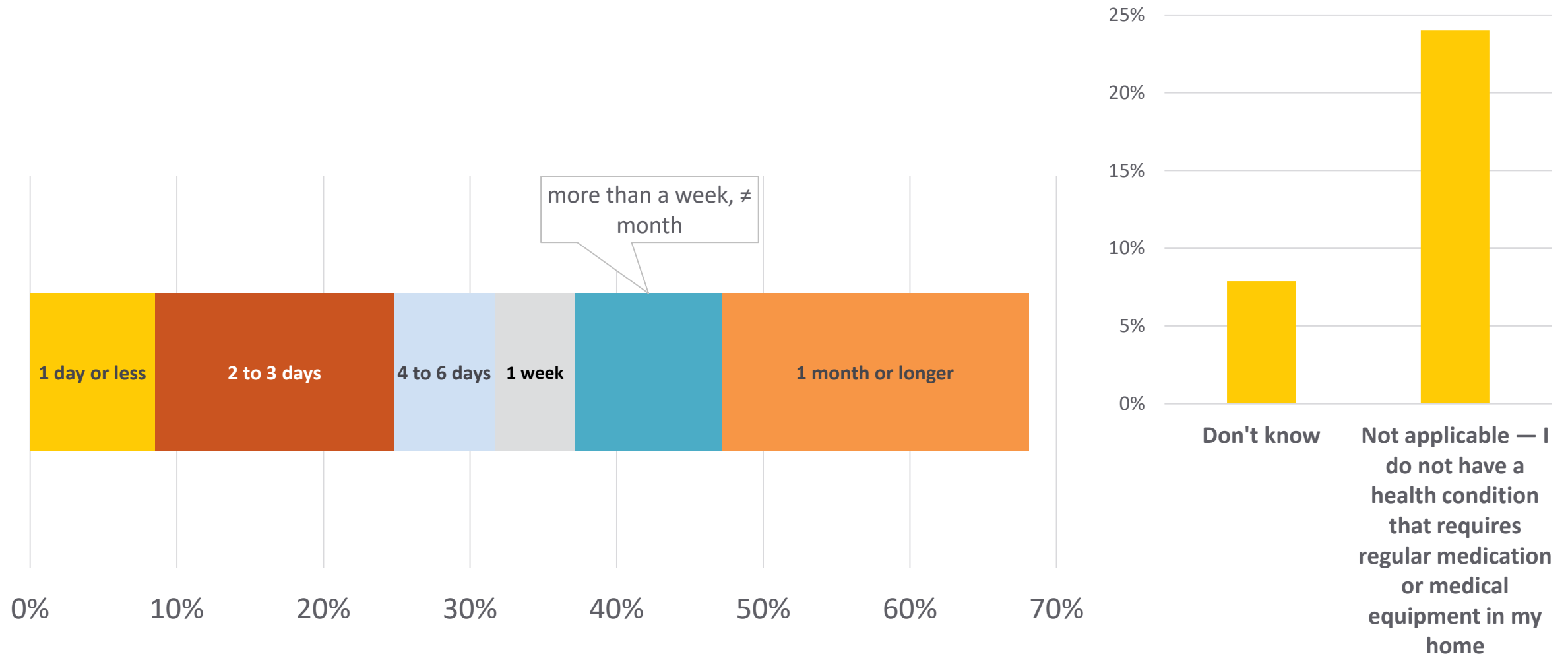


Health Preparedness and Disasters

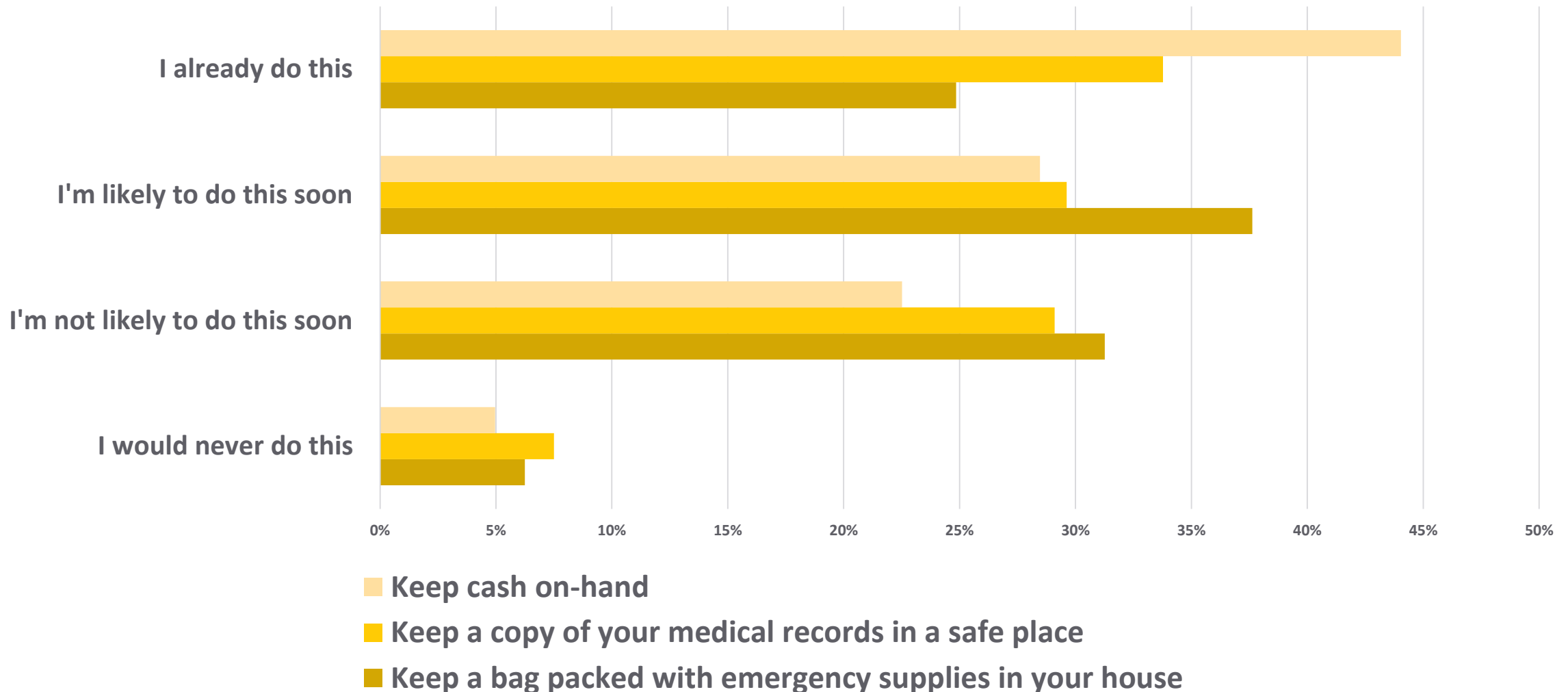
Could you list what prescriptions you take, the doctor who prescribed them, and the dose from memory?



How long do you think you could go without your medications or medical equipment without serious effects?

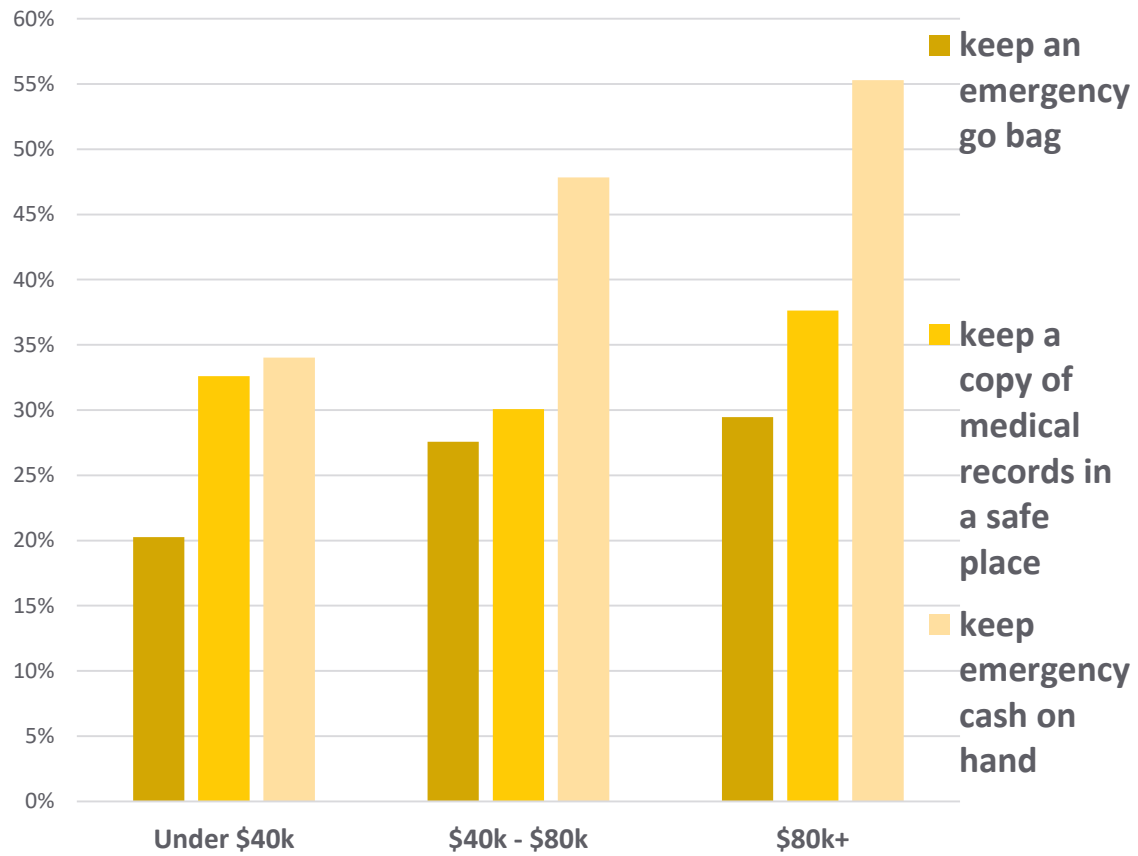


Natural disasters in the US are increasing in frequency. Based on this information how likely, if at all, will you....

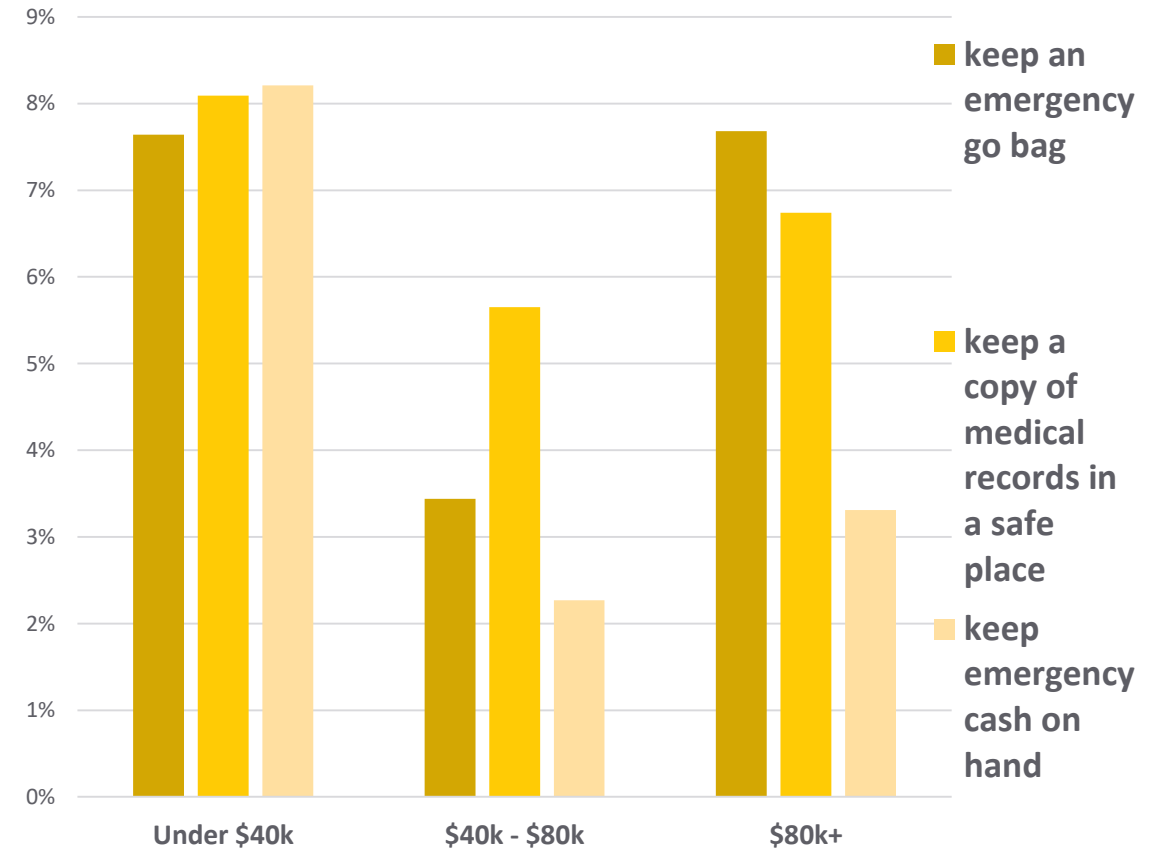


Disaster Preparedness Actions, by Yearly Income Bracket

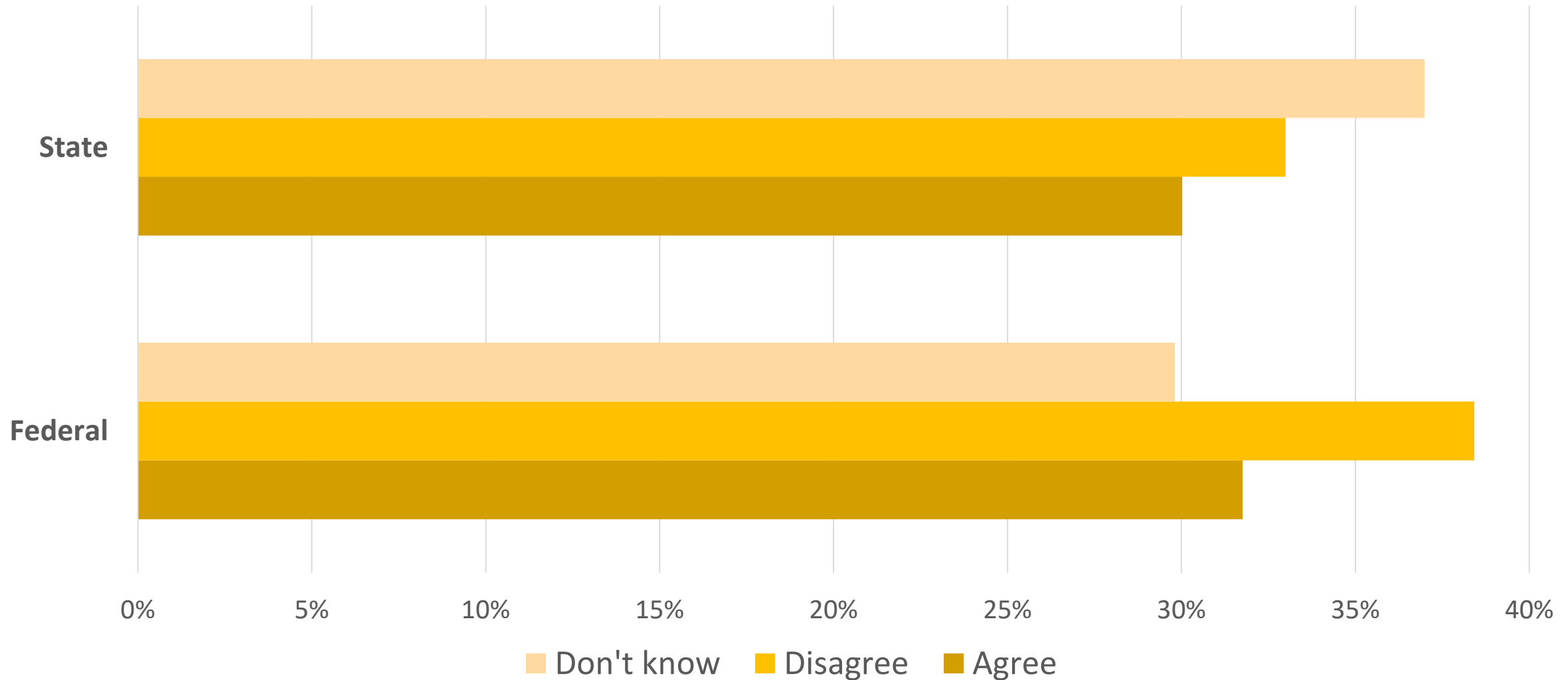
To prepare for a disaster, I ALREADY:



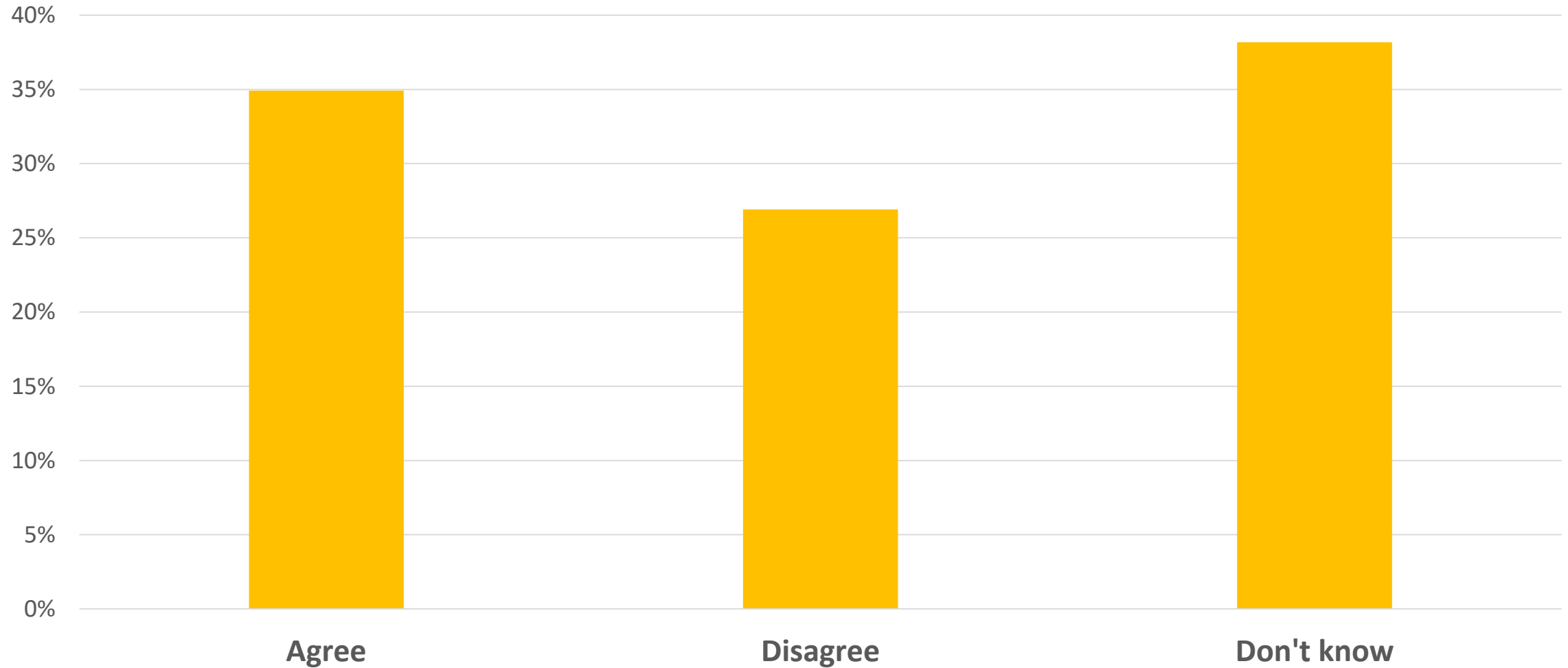
To prepare for a disaster, I would NEVER:

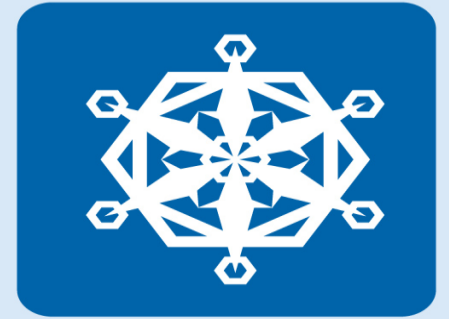
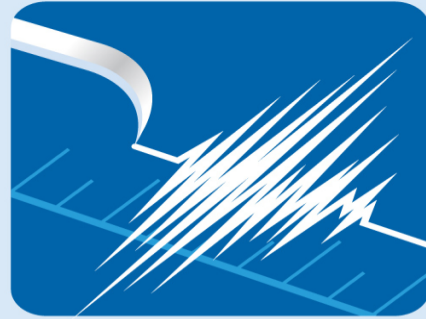
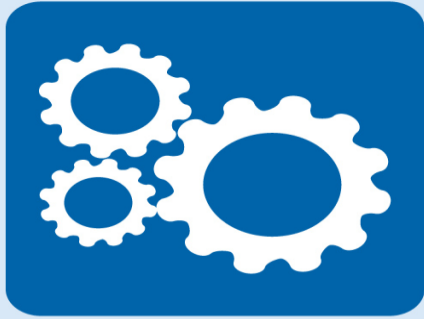
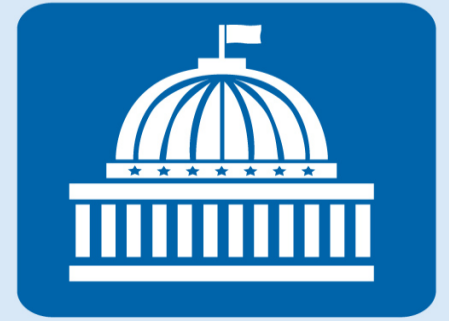
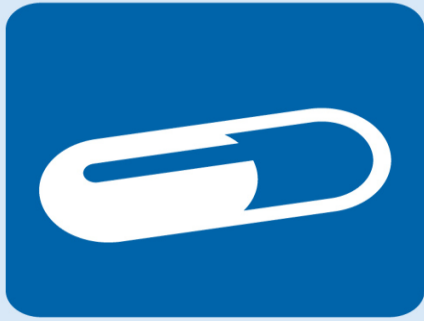


Agencies have enough funding to prepare communities for disasters and aid in disaster response and recovery.



The local community organizations near me are prepared and have the resources they need to assist community members during an emergency





www.HealthcareReady.org

www.rxopen.org

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