2019 Domestic Poll Key Findings

Survey Administrative Information

- Total sample size was 1,245 adults.
- Fieldwork was conducted by YouGov on behalf of Healthcare Ready and was undertaken between May 10 - 13, 2019.
- The survey was carried out online.
- The figures have been weighted and are representative of all US adults (aged 18+).

Key findings

- Americans are still most concerned that a natural disaster will impact their communities.
  - 37% of Americans are most concerned a natural disaster will affect their community, which is a difference of over 20 percentage points between the second most commonly chosen disaster, a terrorist attack (16%). All other disaster types gained less than 10% of responses.
    - The third most common answer choice was “Not Applicable - I’m not concerned about any disaster affecting my community” at 14%, a slight decrease from 15% in 2018.
  - The only disasters that have lower rates of concern this year are outbreak of a commonly occurring disease like flu and catastrophic cyber-attack.
    - Commonly occurring disease outbreak: 10% (2018) to 7% (2019).
    - Catastrophic cyber-attack: 8% (2018) to 5% (2019).

- Americans are more aware of their medical information.
  - Higher percentages of Americans are aware of their medical information this year.
    - 40% of Americans said they could list all their medical information, a slight but statistically insignificant increase from 35% in 2018
    - 20% of Americans said they could list most of their medical information, a small increase from 19% last year.
    - Less people report only being able to list some of the medications (down from 13% in 2018 to 10% in 2019).

- Almost half of Americans can go only a few weeks without their medications or medical devices before facing a personal medical crisis.
46% of Americans say they would experience serious effects after less than a month without their medication, a slight decrease from 47% in 2018.

37% would experience serious effects within a week or less, which is unchanged from 2018.

• More Americans feel a disaster is likely to impact them or their family than did last year, but most do not have an emergency plan in place, nor are they concerned about having one.

  ○ 54% of Americans think that a major disaster is likely to impact them or their family in the next 5 years, an increase from 51% in 2018.
  ○ Most Americans do not have an emergency plan in place (51%).
  ○ A 47% plurality of Americans are not concerned about having an emergency plan, with 44% saying they are concerned, independent of whether they actually have a plan or not, despite most people feeling that a major disaster is likely to happen in their community within 5 years (see earlier stat, 54%).

• More people disagree that federal government agencies have enough funding for disaster preparation and recovery than those that agree, and they have more faith that community organizations are prepared to support the community in disasters.

  ○ The same percentage of people agree that federal agencies, like FEMA, have enough funding for disaster preparation and recovery as those that agree that state and local agencies have enough funding for this (31% for both entities), but a larger percentage of Americans disagree that federal agencies have enough funding than those that disagree that state and local agencies have funding (federal: 38%, state/local: 32%).
    ▪ More people (38%) agree local community organizations are prepared and resourced enough to support the community during emergencies than those that agree the public entities have enough funding for response and recovery (see earlier stat, 31%)
    ▪ Moreover, fewer Americans disagree that community organizations are prepared. [25% (community orgs) vs 38% (federal) and 32% (state/local)].

• When it comes to preparedness behaviors, Americans are more likely to keep cash on hand than they are to keep a copy of their medical records.

  ○ More Americans already keep emergency cash on hand (44%) than already keep a copy of their medical records in a safe place (37%), but fewer people already keep a bag of emergency supplies on hand (27%).
- The percentage of people who already do the two latter actions rose from last year, while the first action’s percentage stayed the same (medical: 37% from 34%, supplies: 27% from 25%, emergency cash: 44% both years).