

HEALTHCARE READY

STRENGTHEN. SAFEGUARD. RESPOND.



Results from YouGov Disaster Preparedness Survey

Survey administered: May 16th- 17th

[View the full press release](#)

[View key findings](#)

Survey Instrument

Background

- In advance of hurricane and tornado season, Healthcare Ready conducted a poll of 1,112 Americans designed to assess the American population's greatest concerns regarding disasters, preparedness actions they take, and to which sources they most trust for disaster preparation information, specifically as it related to managing health conditions.

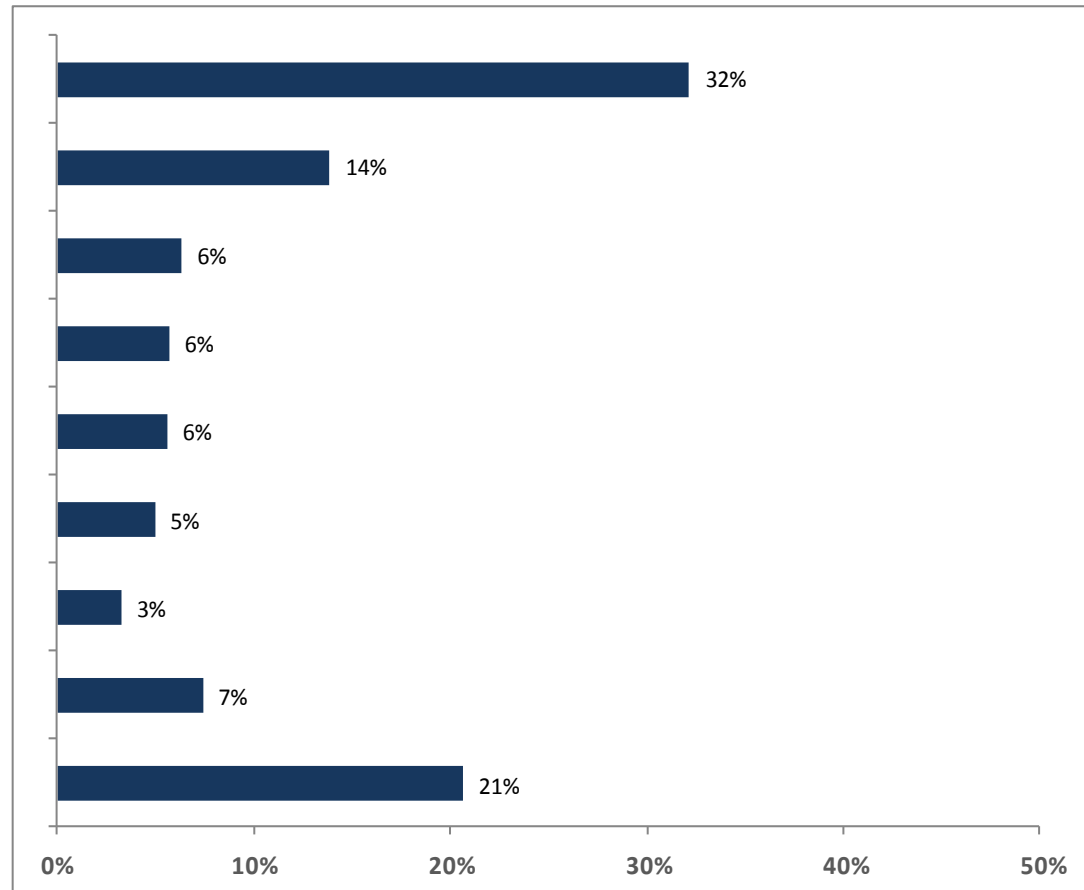
Methodology

- Survey conducted using an online interview administered to members of the YouGov panel of 1.2 million individuals who have agreed to take part in surveys
- Total sample for this survey was 1,122 randomly selected adults
- Fieldwork was undertaken between 16th-17th of May 2016
- All figures have been weighted and are representative of all U.S. adults

Most concerning disaster

Which ONE, if any, of the following types of disaster are you MOST concerned will affect your community?

- Natural disaster (e.g., hurricane, tornado, flood, wildfire, etc.)
- Terrorist attack
- An outbreak of a commonly occurring disease (e.g., flu)
- Catastrophic cyber-attack (e.g., widespread theft of personal information)
- An outbreak of an exotic disease (e.g., Ebola, Zika, etc.)
- Environmental disaster (e.g., Flint, Michigan, the BP oil spill, etc.)
- Another type of disaster
- Don't know
- Not applicable - I'm not concerned about any disaster affecting my community

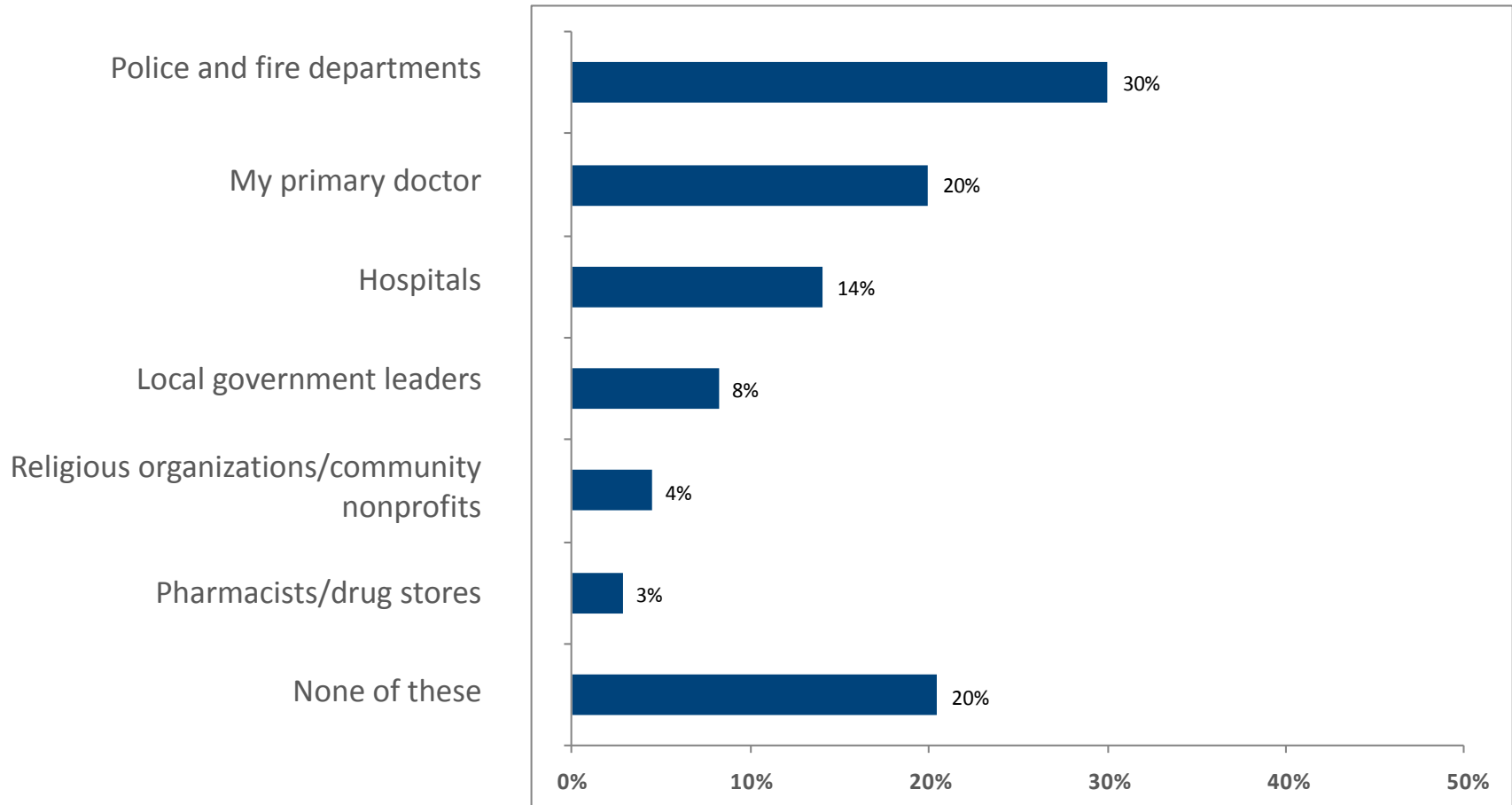


Unweighted base: All US Adults (1122)

Most trusted source of information

Regardless of where the information is obtained from (e.g., TV, radio, internet, etc.)...

During a disaster, which ONE, if any, of the following would be your MOST TRUSTED source of information about how to prepare and manage health conditions?



Emergency plans

In the event of a natural disaster (e.g., hurricane, tornado, flood, wildfire, etc.), in which, if any, of the following ways do you and your family/loved ones have an emergency plan in place for evacuation? Please select all that apply.

Not applicable – my family/loved ones and I don't have any emergency plans in place for an evacuation in a natural disaster

We have discussed a plan for what to do

We have emergency survival kit in case we need to stay indoors for a long period of time

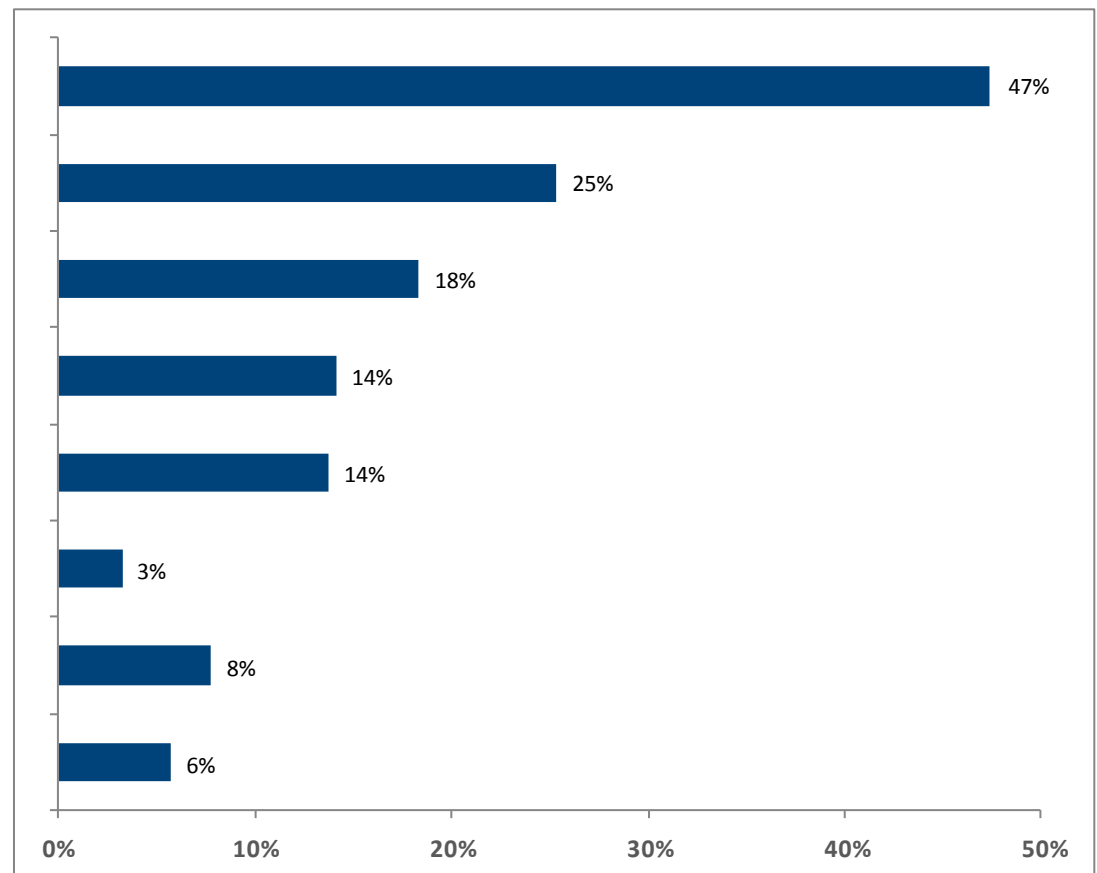
We have an arranged location to gather and meet

We have an emergency survival kit packed in the event of an evacuation

Other

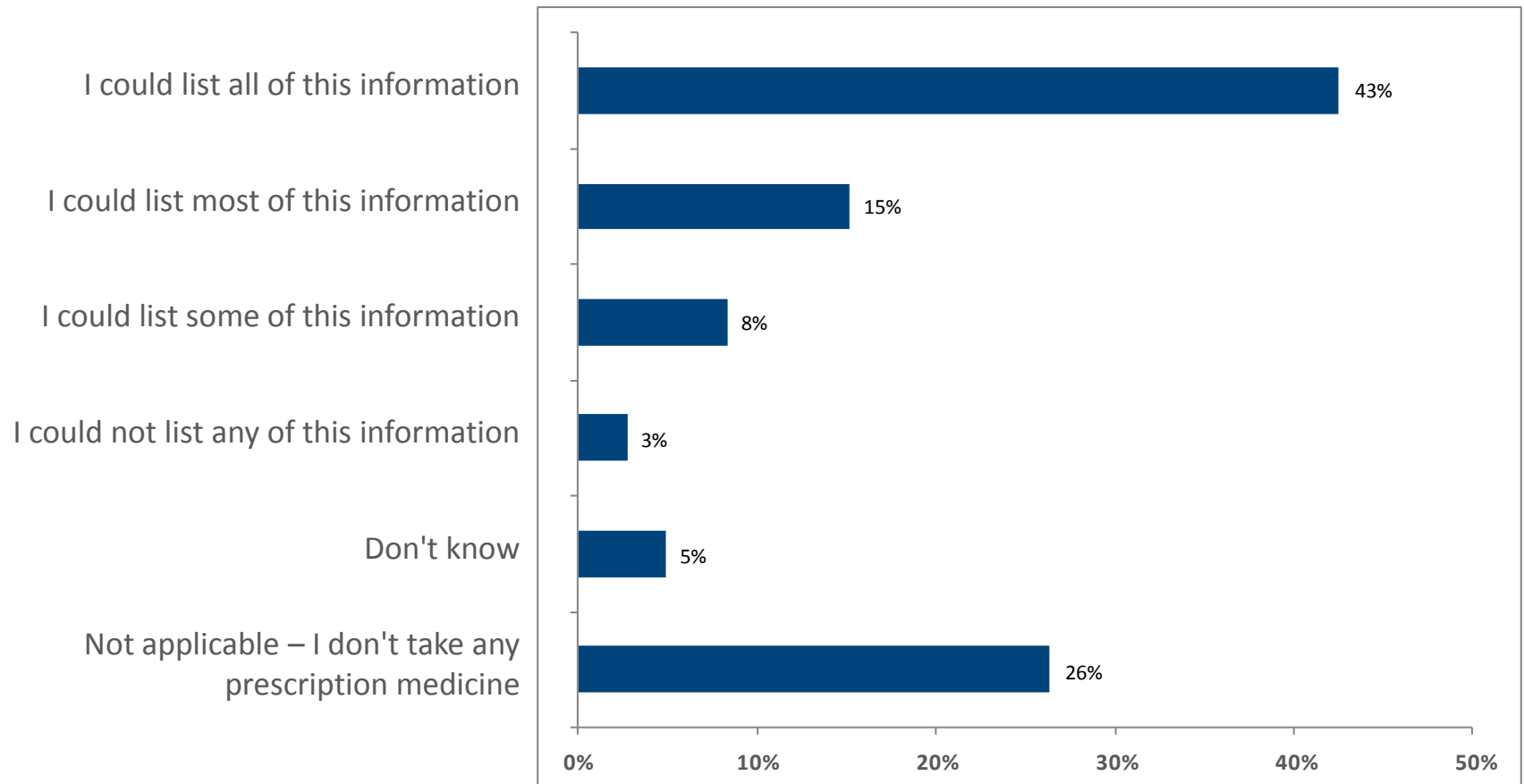
Don't know

We have an emergency shelter (e.g., a bunker)



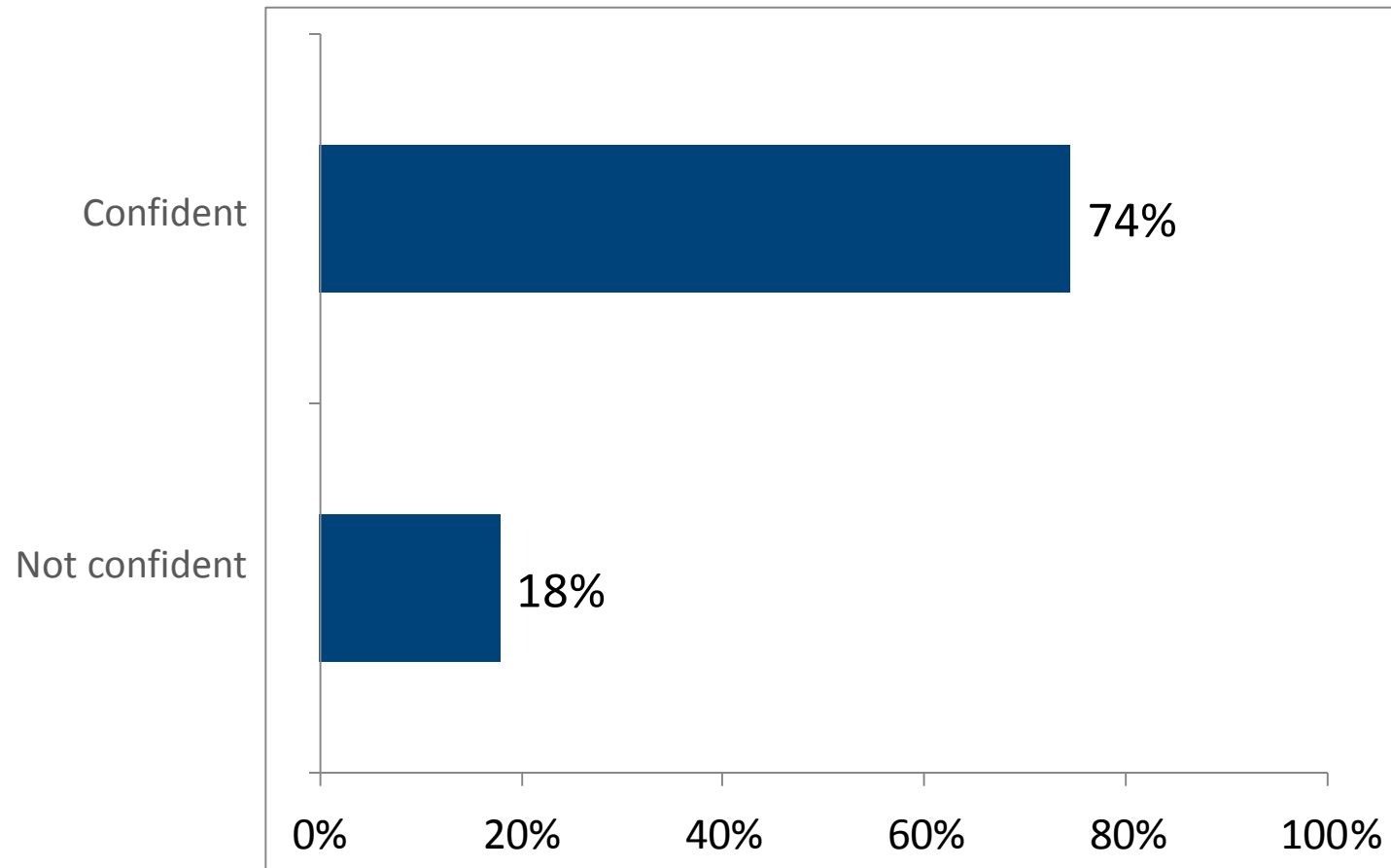
Knowledge of prescription information

If you had to evacuate your home with no medications or medical supplies would you know what prescriptions you take, the doctor who prescribed them and the dose?



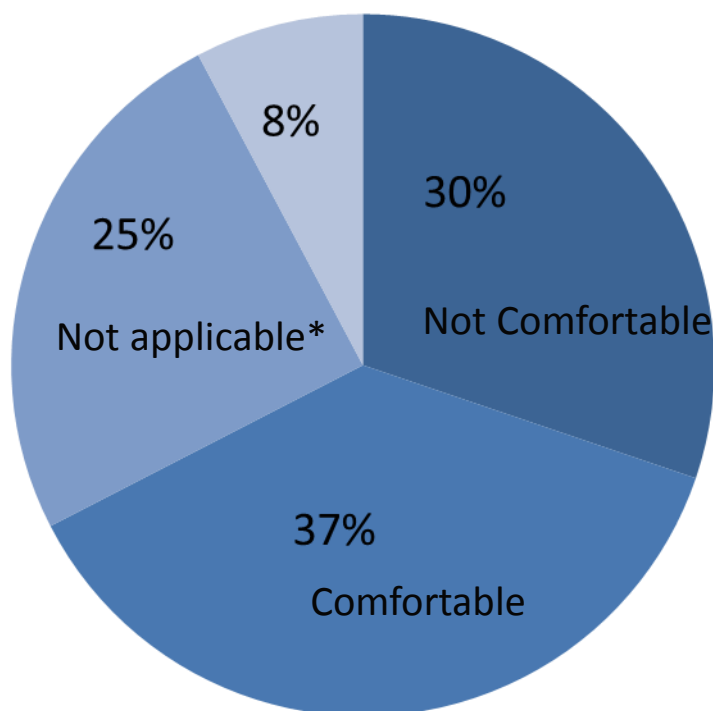
Confidence of reaching next nearest hospital

*Please imagine the nearest hospital to you was closed during a natural disaster...
How confident, if at all, are you that you could reach the next nearest hospital during a natural disaster?*

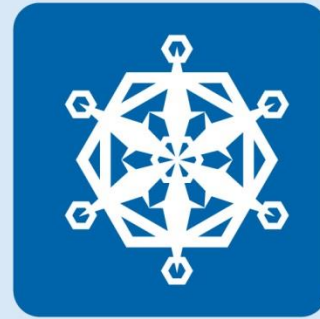
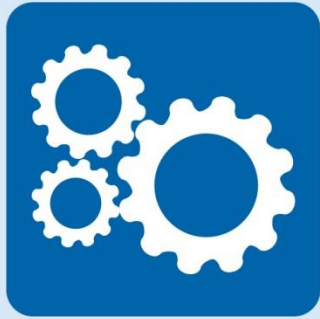


Protection/evacuation of elderly relatives

How comfortable or uncomfortable do you feel that your elderly relatives who do not live with you will be protected or safely evacuated during a natural disaster?



* Represents respondents who have an elderly relative living at home or do not have an elderly relative



www.HealthcareReady.org

www.rxopen.org

[@HC_Ready](https://twitter.com/HC_Ready)