Healthcare Ready is a nonprofit organization that serves as a public-private partnership to avoid patient disruptions amid crisis. By forging partnerships between the healthcare supply chain and government (federal, state, local), Healthcare Ready minimizes the impact of disruptions on community health and wellbeing. The organization supports private sector stakeholders within the healthcare supply chain and US government agencies to sustain the flow of lifesaving products during a crisis.

Who We Are
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Mission
Healthcare Ready leverages unique relationships with government, nonprofit and medical supply chains to build and enhance the resilience of communities before, during and after disasters.

During disasters, logistics, and coordination can be the difference between healthcare operating smoothly or patients facing massive challenges accessing care. The challenges can be large or small but, to a patient, it can be the difference between life and death.

Healthcare Ready works to close that gap, making sure that patients are able to access the life-saving or life-sustaining healthcare needed during a crisis.

Healthcare is governed by many different systems and policies. Inconsistent communication during emergencies.

Patients are unable to access care.

Disasters and disease outbreaks are happening more frequently.

Collaboration between sectors is necessary to protect patients.
We face the challenge every day.

Disaster preparedness and response is our top priority.

- We help the helpers, supporting local responders with timely information.
- We identify and act on lessons learned.
- We maintain a nationwide network of relationships to assist during moments of crisis.
- We translate priorities by convening and joining with experts.
- We Represent, Convene, and Solve – We are in the room and actively seeking solutions.

We are the implementers.

We sit as the bridge between the public and private sectors – providing trainings, sharing best practices and translating lessons learned.

92% Of critical U.S. healthcare infrastructure is in the private sector.

our work | STRENGTHEN

Our preparedness programs, policy advocacy, and research are anchored by a desire to make sure patients and providers have what they need, especially in a crisis.

What we do to help

Building Community Resilience
- Convene roundtable discussions on preparedness needs of distinct patient groups
- Conduct annual nationwide poll and analysis of preparedness attitudes

Developing & Delivering Relevant Trainings
- Supply chain operations
- CMS Emergency Preparedness rule
- Healthcare funding
- Access to disaster sites

Reports and Issue Briefs
- Resilient and Ready: Healthcare’s Impact in Emergency Preparedness
- Access Denied: Delivery of Critical Healthcare Products and Personnel to Disaster Sites

High-Level Working Groups & Councils
- National Council of ISACs
- Healthcare and Public Health Sector
- Prescription Medication Preparedness Initiative
- Informal Coalition on Biodefense
- National Academies Health
- Medical Preparedness Forum

IMPACT

Annual domestic preparedness polls

Partnerships for information-sharing with dozens of councils and organizations

Several white papers and reports published

Hundreds of convenings since our inception

WHAT IS TELEHEALTH?

Telehealth is the "use of electronic information and telecommunications technologies to support healthcare delivery." These technologies allow remote interaction between a patient or caregiver and healthcare providers. Telehealth technology has the ability to help strengthen healthcare and public health preparedness and response in transformative ways.

WHAT DOES TELEHEALTH LOOK LIKE?

Telehealth then encompasses a wide array of health services such as home health care, remote patient monitoring, consumer health information, virtual visits, and more.

Telehealth can take many forms, including:
- Direct-to-consumer consults
- Mobile Health (mHealth)
- Transmission of health information in real-time to making healthcare providers and expertise available virtually,
- Collection of personal health and medical data from a patient in one location transmitted to a provider in a different location.
- Remote Patient Monitoring (RPM): pre-recorded videos, and other forms of data) through a doctor's office, telepsychiatric evaluations; provider to provider consults
- Holter monitors, wearable wristbands to collect vital signs
- More than Terrorism or global disasters
- Which ONE, if any, of the following types of disaster affect your community?

In a data-driven world, information is invaluable, especially in policy arenas. Polling and Analysis can lend an objective voice - backed up with data - to the public and private sectors, our polling and analysis firm to execute/conduct polls, we can obtain and working with a highly regarded international polling methodology, to analyzing data and polling methodology, to analyzing data and bring visibility to your issues.

Polling is an invaluable tool that can provide data to build strategy and tactics. Polls can be customized to fit specific audience
- Specific demographics
- Targeted locations
- Nationwide
- Media mentions
- Interviews
- Op-eds & articles

We distill results into key findings and policy implications, and turning findings into media that can generate awareness and bring visibility to your issues.

In 2016 Hurricane Analysis POLLING EXAMPLE:


In 2019 we covered a number of specific topics including healthcare resiliency, hardening of the grid, preparedness and response, public and private health education and practice through mobile apps.

Data and findings can generate visibility.

Results formed the basis for information.

In the following table, we reveal important information on Americans of hurricane season.

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Healthcare Ready: we focus on building resilience by supporting community-led efforts to build systems and plans that allow patients, and their communities, to bounce back stronger after disasters.

What we do to help:
- Convene patient groups, public health, and emergency management
- Educate on needs of vulnerable populations during disasters
- Improve ability to identify and respond to patient and community needs
- Awareness of prescription assistance programs

How we do it:
- Trainings
- Exercises
- Guidance to patient and community groups
- Building and reviewing plans
- Building and creating partnerships
- Support state and local initiatives
- Integrate health equity into preparedness

Impact:
- Dozens of trainings each year
- Several local and national exercises
- Hundreds of partnerships with public sector, private sector, NGO, and community partners

More than half of Americans do not have any emergency preparation plans in place, yet 44% are concerned about an emergency happening.

Less than two in five Americans (38 percent) could list their prescriptions including dosage if they had to evacuate their homes without their medications or medical supplies.

- Of Americans could only be away from their medications or medical equipment for two to three days before they began to experience serious effects.
Healthcare Ready focuses on supporting patients impacted by disaster by coordinating partners in healthcare, public health, and emergency response to connect patients with medicines and healthcare.

What we do to help

+ Help ensure deliveries of critically needed healthcare supplies.
+ Coordinate donations and resources between public and private sector and direct them to areas of greatest need.
+ Provide access to needed contacts between sectors.
+ Build relationships in advance of events.
+ Connect patients to healthcare facilities and supplies during emergencies.
+ Serve as a trusted information-sharing forum before and after emergencies.

Our work during disasters

1. **Phase 1: Supply Chain**
   - Support restoration of normal supply chain operations
   - Support disaster supply chain operations (with NGO partners)

2. **Phase 2: Health Facilities**
   - Support health facilities with supply needs and information sharing

3. **Phase 3: Communities**
   - Connect patients and communities to healthcare

IMPACT

85 full-scale activations

1k+ fielded requests for assistance

13 years of emergency management

Sit-Reps
End of Day Reports
Event-specific Web Pages
Coordination Calls
Social Media
Training & Convenings
Rx Open is our free, online, interactive map of open pharmacies in disaster areas.

Why pharmacies are critical to protecting community health.

- Average number of prescriptions per person in the U.S. per year: 12
- 93% of Americans living within 5 miles of a pharmacy
- 75% of Americans trust pharmacists to provide critical information

Used by many different people for many different purposes.

- Government officials and first responders to coordinate response/recovery efforts.
- The American Red Cross relies on Rx Open to ensure people in shelters have access to pharmacies.
- The public to locate open pharmacies.

Thank you for your help...We’ve all learned after Katrina that getting access to medication and information about where to get medicines is an important part of the emergency response and we couldn’t do it without you. Janet Napolitano, Former Secretary, Department of Homeland Security

By the Numbers

- Healthcare Ready activated for more than 14 separate major disasters that affected 12 states and territories. Healthcare Ready was activated for 90+ days.
- Pharmacies mapped on Rx Open
- Arranged evacuation of dialysis patients from severely flooded and damaged areas to treatment
- Hygiene kits donated to affected communities
- Patients directly assisted across the country
- Provided critical information, including refill, insurance, and prescription assistance programs and more
- Directed patient needing a critical medication to a center that would administer the medication
- Arranged evacuation of patients, guidance on how to acquire emergency prescription refills
- Provided dozens of patients guidance on how to acquire emergency prescription refills
- Provided critical information on emergency refill, insurance, prescription assistance programs and more
- Helped establish a mobile pharmacy outside a damaged hospital
- Restored communications capability for four hospitals within 24 hrs
- Directed a patient needing a critical medication to a center that would administer the medication
- Healthcare Ready directly connected patients with chronic care needs to the care they required.
Healthcare Ready is supported by the following members.

Healthcare Ready’s board of directors includes emergency responders, former Federal officials, representatives from public health advocacy organizations, and representatives from the healthcare distribution and pharmaceutical manufacturing sectors.

To learn how you can connect with Healthcare Ready, email us at: membership@healthcareready.org