LINKING MEDICINES TO COMMUNITIES WHEN DISASTER STRIKES: HURRICANE SANDY IN THE U.S.

In each of the country’s disaster supply chains, a critical role is bringing medicines to as many people as possible. When Hurricane Sandy hit the Northeastern region of the United States, challenges to distribution solutions created a great opportunity to get medicines to the communities most affected. This created mass inpatients needing the medicines that they required.

THE JOURNEY

CHALLENGE
Medical and medical supplies, including prescription medications, were in short supply to meet the demands.

SOLUTION
Using a mass-inpatient distribution, pharmacy stocks were quickly replenished to meet patient needs.

CHALLENGE
Because medical products are delivered in crates, unopened cases, stores often keep too much in stock, which results in a lack of medical products in need of areas.

SOLUTION
Pharmacies across the Northeastern region distributed products to medical facilities, delivering medical supplies needed by patients.

CHALLENGE
Medical products are highly valuable and frequently prima in a greater need of medical strategies for health care.

SOLUTION
The Northeastern region networks with government agencies and other partners to ensure that medical products are available, including medical supplies, for medical facilities.

CHALLENGE
Patients often require medications to be delivered to specific locations, ensuring that patients receive the medications they need.

SOLUTION
The Northeastern region partners with medical facilities to provide medications to patients as quickly as possible, ensuring that patients receive the medications they need.

FINDING SOLUTIONS

Integrated supply chains, an assurance of bringing medicines to the people who need them.

By partnering with supplemental government roles, the N. S. can create these partnerships to leverage on each link to its benefit.

CHALLENGE
Supply chain logistics require an assurance of bringing medicines to the people who need them.

SOLUTION
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