

2020 National Preparedness Poll

May 2020

Survey Background and Methodology



Background

• Since 2016, Healthcare Ready has conducted an annual national preparedness poll, gauging the perspectives of US residents on disaster preparedness.

Methodology

- Fieldwork was conducted by YouGov on behalf of Healthcare Ready and was undertaken between May 11 – 12, 2020.
- The survey was carried out online.
- The figures have been weighted and are representative of all US adults (aged 18+).
- Total sample size was 1,266 adults (aged 18+).
- Chi-square tests were conducted to assess the relationship between variables.





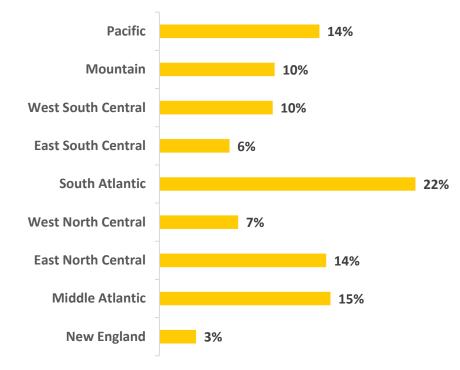
STRENGTHEN. SAFEGUARD. RESPOND.

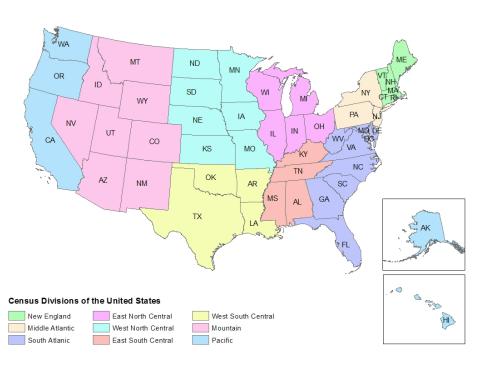
Respondent Demographics



2020 Poll Distribution by Census Division



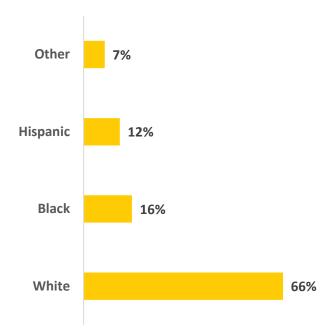




Δ

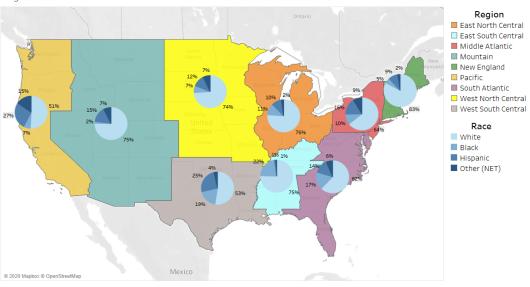
2020 Poll Distribution by Race





National Race Breakdown

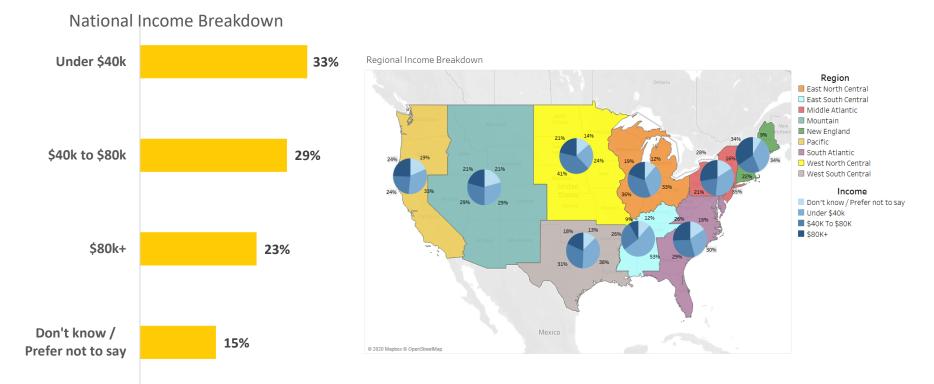
Regional Race Breakdown





2020 Poll Distribution by Income



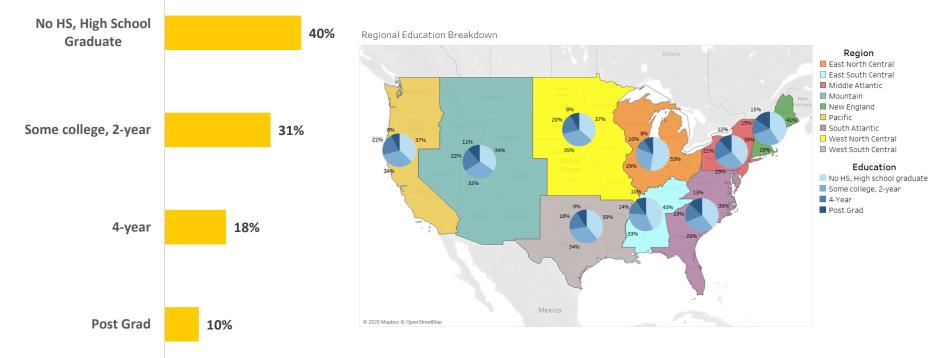


_

2020 Poll Distribution by Education



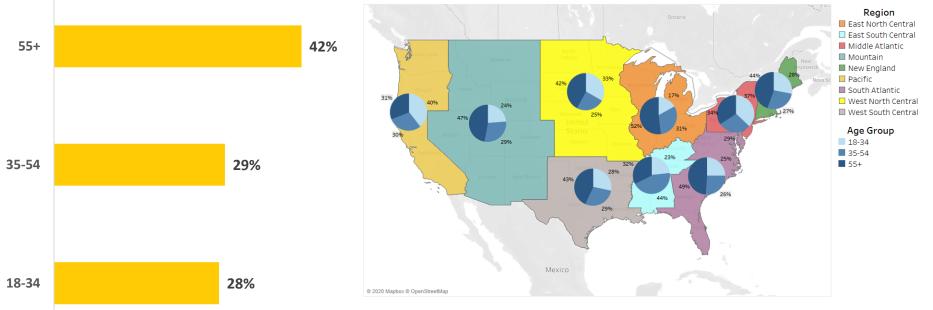
National Education Breakdown



2020 Poll Distribution by Age



National Age Breakdown



Regional Age Breakdown





Disasters of Greatest Concern



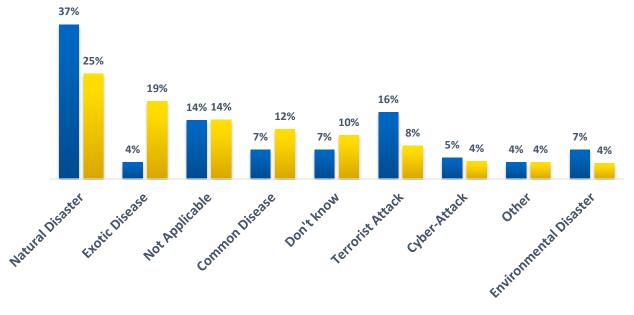
STRENGTHEN. SAFEGUARD. RESPOND

Which ONE, if any, of the following types of disaster are you MOST concerned will affect your community?



In 2020, Americans are still **most** concerned that a natural disaster will affect their community.

Respondents are increasingly concerned about an exotic disease or common disease outbreak.



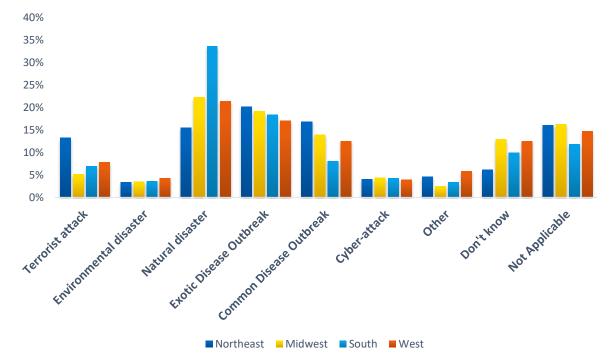
Disasters of Greatest Concern

2020 Disasters of Greatest Concern by Region



When stratified by geographic region, the Northeast is most concerned about an **outbreak** of an exotic disease (20%) or a commonly occurring disease (17%).

The South is most concerned that a **natural disaster** will affect their community (34%).



Disasters of Greatest Concern by Region

2020 Disasters of Greatest Concern by Race



When stratified by race,

- 28% of whites were most concerned that a natural disaster would impact their community.
- 24% of blacks were most concerned that an **outbreak of an exotic disease** would impact their community.
- 19% of Hispanics were most concerned that a **natural disaster** would impact their community.
- 23% of other were most concerned that a **natural disaster** would impact their community.

30% 25% 20% 15% 10% 5% 0% Erotic Disease Outbreak common Disease Outbreak Environmentaldisaster Terrorist attack Naturaldisaster Cyber-attack Dontknow Vot Applicable other White Black Hispanic Other

Disasters of Greatest Concern by Race

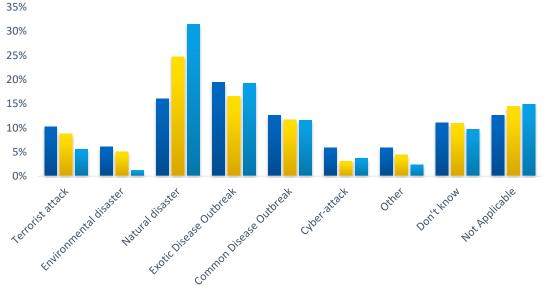
2020 Disasters of Greatest Concern by Age



When stratified by age,

- 19% of those aged 18-34 are most concerned that an outbreak of an exotic disease will affect their community.
- 25% of those aged 34-55 are most concerned that a **natural disaster** will affect their community.
- 31% of those aged 55+ are most concerned that a **natural disaster** will affect their community.

Disasters of Greatest Concern by Age Group



■ 18-34 **■** 35-54 **■** 55+



Prescription Knowledge



STRENGTHEN. SAFEGUARD. RESPOND.

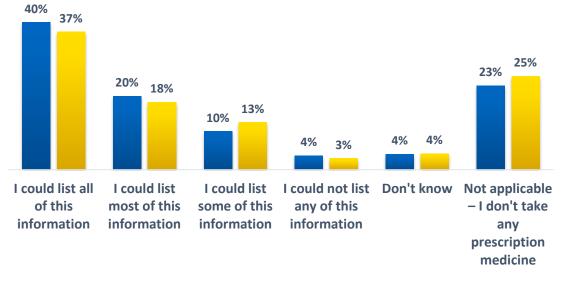
If you had to evacuate your home with no medications or medical supplies, would you know what prescriptions you take, the doctor who prescribed them, and the dose?



In 2020, Americans are slightly less aware of their medical information.

37% said they could list all their medical information, a **decrease** from 40% in 2019.

Prescription Knowledge

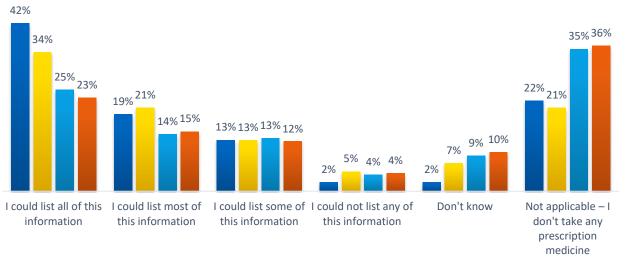


If you had to evacuate your home with no medications or medical supplies, would you know what prescriptions you take, the doctor who prescribed them, and the dose?

When stratified by race,

- 42% of whites, 34% of blacks, 25% of Hispanics, and 23% of other can list all information related to their medications or medical supplies.
- 2% of whites, 5% of blacks, 4% of Hispanics, and 4% of other say that they could not list any information.

Prescription Knowledge by Race



■ White ■ Black ■ Hispanic ■ Other



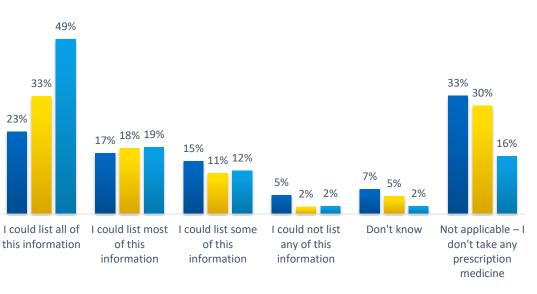
If you had to evacuate your home with no medications or medical supplies, would you know what prescriptions you take, the doctor who prescribed them, and the dose?



When stratified by age, older respondents are more aware of their prescription information.

- 49% of those aged 55+ are aware of all their prescription information.
- 33% of those aged 34-55 are aware of all their prescription information.
- 23% of those aged 18-34 are aware of all their prescription information.

Prescription Knowledge by Age Group



18-34 35-54 55+



Maximum Time Away from Prescription Medications



STRENGTHEN. SAFEGUARD. RESPOND.

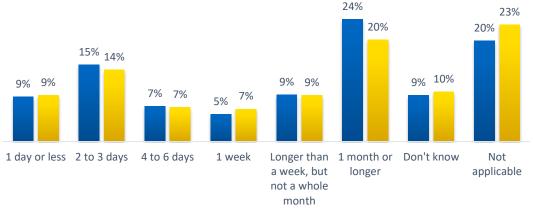
Based on your current health conditions, how long do you think you could go without your regular medications, or be away from medical equipment in your home, before you began experiencing serious effects?



In 2019 and 2020, 37% of respondents say they could not go longer than 1 week without their medicines.

Additionally, 46% say they could **not go longer than 1 month** without their medicines.

Time Away from Medical Products (Medicines and Equipment)





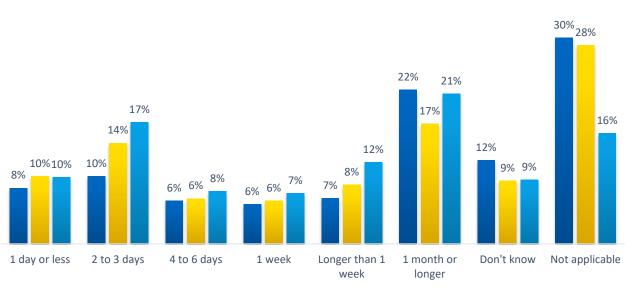
Based on your current health conditions, how long do you think you could go without your regular medications, or be away from medical equipment in your home, before you began experiencing serious effects?

HEALTHCARE

Time Way from Medical Products by Age

When stratified by age, older respondents could go the least amount of time without their prescription medicines compared to younger respondents.

42% of those aged 55+, 37% of those aged 34-55, and 30% of those aged 18-34 could **not** go longer than a week without their medicines.



■ 18-34 ■ 35-54 ■ 55+



STRENGTHEN. SAFEGUARD. RESPOND.

Emergency Plan Preparedness



Thinking more generally about having emergency preparation plans in place with your family, which ONE of the following statements best applies to you?

happening

concerned about happening

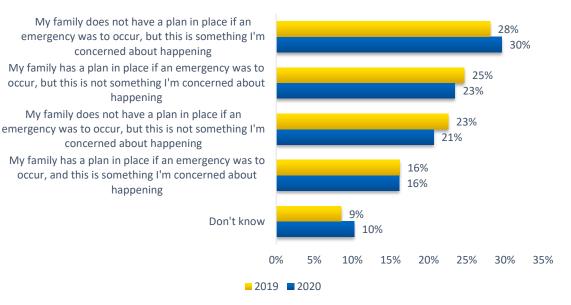
happening



Compared to 2019, there was **no** significant change in respondents' preparation plans or their concern for an emergency in 2020.

Less than half of Americans have an emergency plan in place (40%) and less than half are concerned about an emergency (46%).

Emergency Preparation Plans



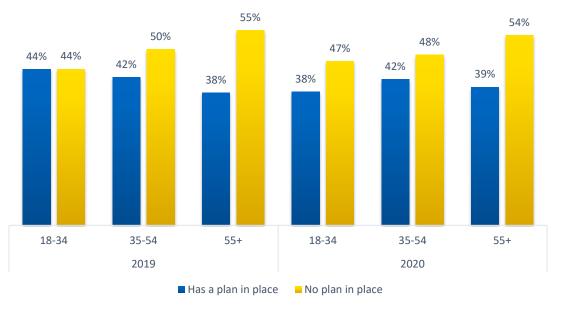
Thinking more generally about having emergency preparation plans in place with your family, which ONE of the following statements best applies to you?



38% of adults aged 18-34 had an emergency plan in place in 2020, a 6% decrease from 2019.

In 2020 more than half of adults over the age of 55 (54%) report having no emergency plan in place, a 1% decrease from 2019.

Emergency Preparation Plans by Age



23

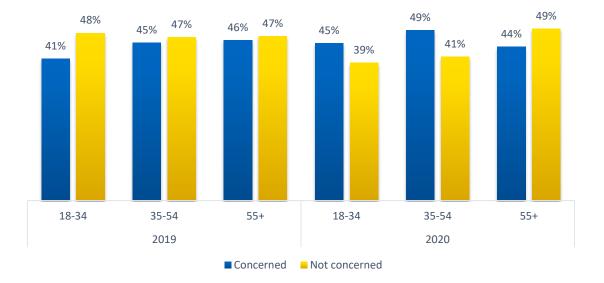
HEALTHCARE

Thinking more generally about having emergency preparation plans in place with your family, which ONE of the following statements best applies to you?



In 2020, more adults **under** the age of 55 are concerned that an emergency will happen compared to 2019, independent of whether they have an emergency plan in place.

Concern for Disaster by Age





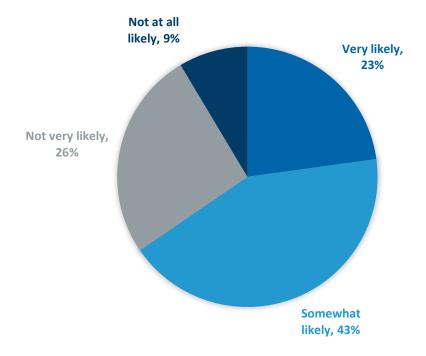
STRENGTHEN. SAFEGUARD. RESPOND.

Major Disaster Likelihood





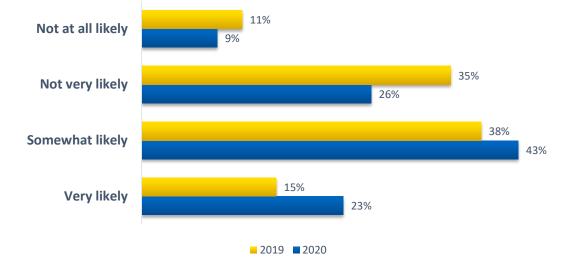
If you had to guess, how likely, if at all, do you think it is that a major disaster could impact you and/or your family in the next 5 years?



In 2020, 65% of Americans believe a major disaster could impact their family, an increase from 54% in 2019.



In 2020, nearly one quarter (23%) of Americans believe it is very likely that a major disaster will impact their family, an increase by 8% since 2019.



Major Disaster Likelihood



REA

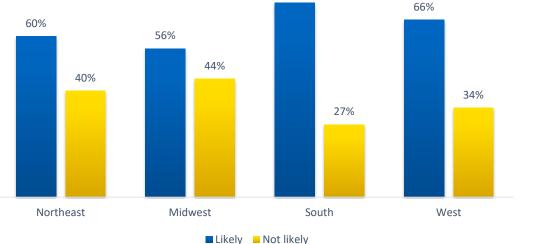
When stratified by geographic region, the **South had the highest proportion** of respondents who believe it is likely that a major disaster will impact their family (73%).

The **Midwest had the lowest proportion** of respondents who believe it is likely that a major disaster will impact their family (56%).

Americans in every region believe it is likely that a disaster will affect their family. Major Disaster Likelihood by Region

73%

If you had to guess, how likely, if at all, do you think it is that a major disaster could impact you and/or your family in the next 5 years?





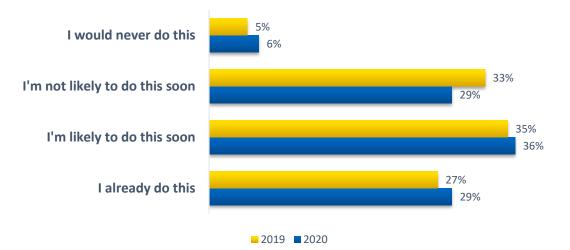


Likelihood of Preparedness Actions



STRENGTHEN. SAFEGUARD. RESPOND.

Keep a bag packed with emergency supplies in your house



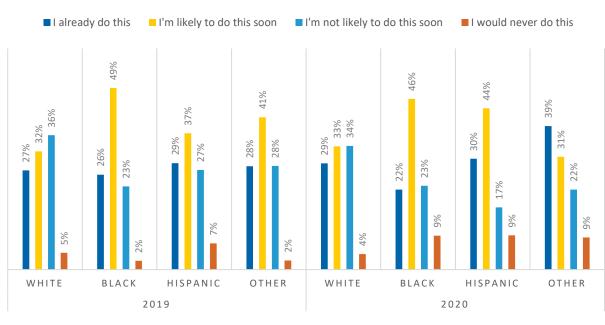
In 2020, Americans were slightly more likely to keep a bag packed with emergency supplies in their house compared to 2019.



HEALTHCARE



KEEP A BAG PACKED WITH EMERGENCY SUPPLIES BY RACE 2019 VS. 2020

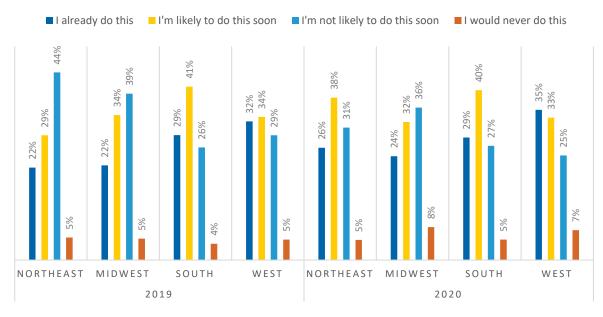


When stratified by **race**, we see that **blacks were least likely** to keep a bag packed with emergency supplies (22%), a decrease of 4% since 2019.

Whites and Hispanics were slightly more likely to keep a bag packed with emergency supplies in 2020 compared to 2019. While other saw an increase of 11% from 2019 to 2020.



KEEP A BAG PACKED WITH EMERGENCY SUPPLIES BY REGION 2019 VS. 2020

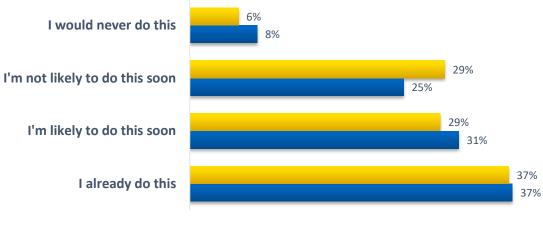




When stratified by **region**, we see that the **West was most likely** to keep a bag packed with emergency supplies (35%), an increase of 3% since 2019.

The Northeast and the Midwest were slightly more likely to keep a bag packed with emergency supplies in 2020 compared to 2019.





2019 2020

In 2020, Americans were **about as likely** to keep a copy of their medical records stored in a safe place (or likely to do this soon) compared to 2019.

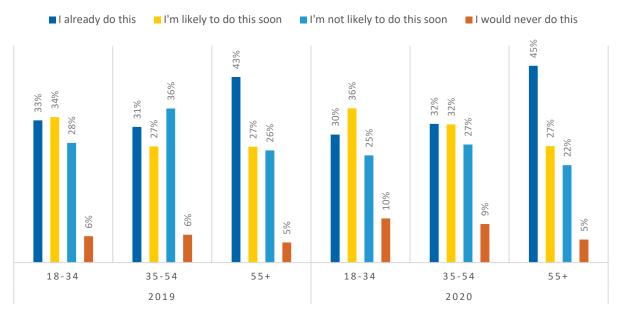
However, there was also a 2% increase in the number of Americans who said they would never keep a copy of their medical records stored in a safe place from 2019 to 2020.







KEEP A COPY OF YOUR MEDICAL RECORDS BY AGE GROUP 2019 VS. 2020

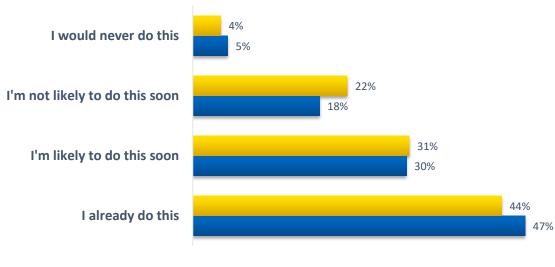


In 2020, those older than 55 years are **most likely** to keep a copy of their medical record (45%), an increase by 2% since 2019.

The youngest age group, ages 18-34, are **least likely** to keep a copy of their medical record (30%), a decrease by 3% since 2019.



Keep cash on-hand for an emergency

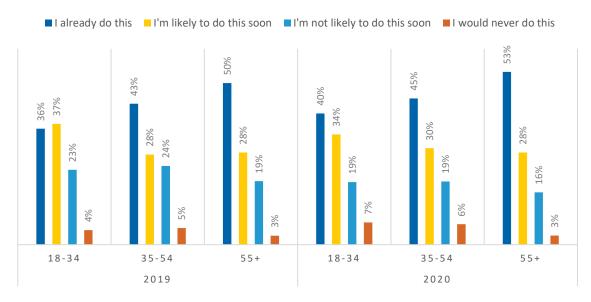


In 2020, Americans are **more likely** to keep cash on hand (47%) than emergency supplies (29%) or their medical records (37%).

There was also a 3% increase in the number of Americans who said they keep cash on hand from 2019 to 2020.



KEEP CASH ON-HAND BY AGE GROUP 2019 VS. 2020



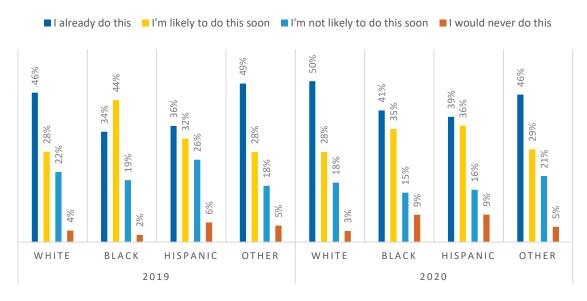
In 2020, those older than 55 years are **most likely** to keep cash on-hand (53%), an increase by 3% since 2019.

All age groups saw an increase in the proportion of respondents who keep cashon hand for an emergency from 2019 to 2020.



How likely, if at all, are you to take the following preparedness actions in the future?

KEEP CASH ON-HAND BY RACE 2019 VS. 2020



In 2020, whites are **most likely** to keep cash on-hand (50%), an increase by 4% since 2019.

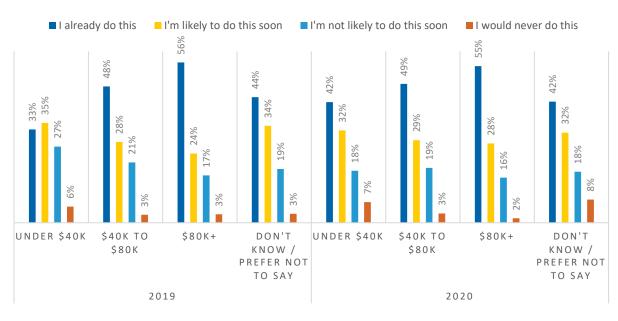
Hispanics are **least likely** to keep cash on-hand (39%).

Blacks saw an **increase** of 7% in the proportion of respondents who report keeping cash on hand in 2020 compared to 2019.



How likely, if at all, are you to take the following preparedness actions in the future?

KEEP CASH ON-HAND BY INCOME 2019 VS. 2020



In 2020, those in the highest income bracket (\$80k+) are **most likely** to keep cash onhand (55%), a decrease by 1% since 2019.

Those in the lowest income bracket (under \$40k) are **least likely** to keep cash on-hand (42%), an increase by 9% since 2019.





STRENGTHEN. SAFEGUARD. RESPOND.

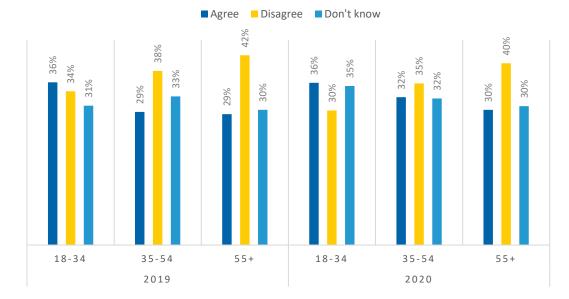
Government

Preparedness



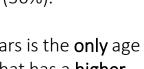


BY AGE GROUP 2019 VS. 2020



In 2020, those aged 18-34 years were **most likely** to agree that federal government agencies have enough funding to prepare communities for disasters (36%).

18-34 years is the **only** age bracket that has a **higher** proportion of agree than disagree.





Disagree Don't know Agree 41% 40% 39% 38% 36% 36% 33% 33% 32% 31% 31% 30% 30% 29% 28% 28% NORTHEAST MIDWEST SOUTH WEST NORTHEAST MIDWEST SOUTH WEST 2019 2020

BY REGION 2019 VS. 2020

In 2020, the Northeast was **most likely** to agree that federal government agencies have enough funding to prepare communities for disasters (39%).

The Northeast is the **only** region that has a higher proportion of agree than disagree.





Agree Disagree Don't know 45% 40% 39% 37% 36% 36% 33% 34% 33% 33% 31% 31% 32% 30% 30% 29% OTHER WHITE BLACK HISPANIC WHITE BLACK HISPANIC OTHER 2019 2020

BY RACE 2019 VS. 2020

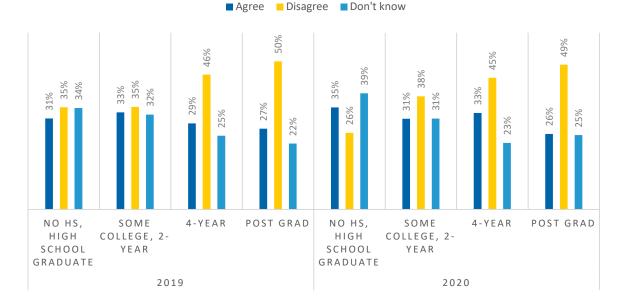
In 2020, Blacks were **most likely** to agree that federal government agencies have enough funding to prepare communities for disasters (39%).

Blacks are the **only** race that has a higher proportion of agree than disagree.

42



BY EDUCATION GROUP 2019 VS. 2020



In 2020, those with at most a high school education were **most likely** to agree that federal government agencies have enough funding to prepare communities for disasters (35%).

Those with a high school education are the **only** group that has a higher proportion of agree than disagree.

43

My state and local government agencies (e.g., the health department) have enough funding to prepare communities for disasters and aid in disaster recovery and clean up.

In 2020, those aged 18-34 years were **most likely** to agree that state and local government agencies have enough funding to prepare communities for disasters (34%), though this decreased by 4% since 2019.

Those older than 55 were **least likely** to agree that state and local agencies have enough funding to prepare (26%), a 1% decrease from 2019.

BY AGE GROUP 2019 VS. 2020

Agree Disagree Don't know

38% 37% 37% 36% 35% 35% 35% 35% 34% 28% 27% 26% 25% 18-34 35-54 55+ 18-34 35-54 55 +2019 2020

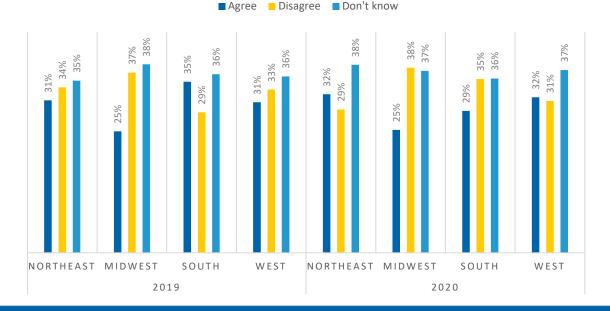


My state and local government agencies (e.g., the health department) have enough funding to prepare communities for disasters and aid in disaster recovery and clean up.

In the south, the proportion of those who agree that state and local government agencies have enough funding **decreased** by 6% from 2019 to 2020.

The Midwest was **least likely** to agree that state and local government agencies have enough funding (25%).

BY REGION 2019 VS. 2020

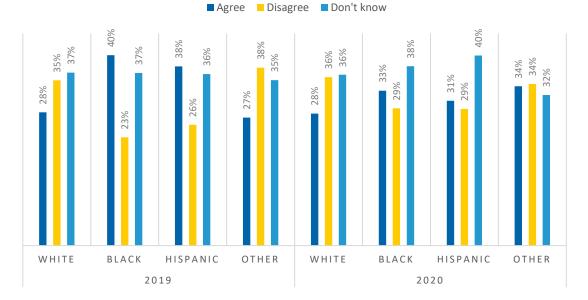




My state and local government agencies (e.g., the health department) have enough funding to prepare communities for disasters and aid in disaster recovery and clean up.



BY RACE 2019 VS. 2020

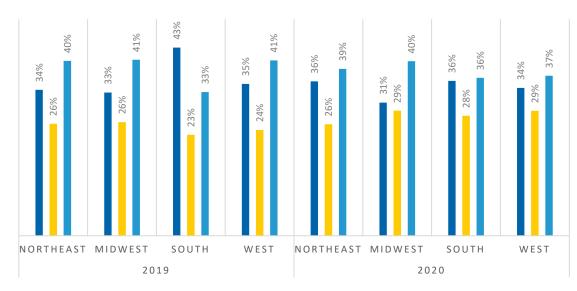


Among blacks, the proportion of those who agree that state and local government agencies have enough funding **decreased** by 7% from 2019 to 2020.

Whites were **least likely** to agree that state and local government agencies have enough funding (28%). The local community organizations near me are prepared and have the resources they need to assist community members during an emergency



BY REGION 2019 VS. 2020



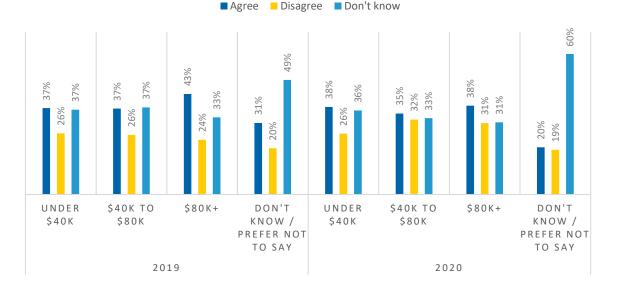
Agree Disagree Don't know

In the South, the proportion of those who agree that local community organizations have the resources they need, **decreased** by 7% from 2019 to 2020.

The Midwest was **least likely** to agree that state and local government agencies have enough funding (31%). The local community organizations near me are prepared and have the resources they need to assist community members during an emergency



BY INCOME LEVEL 2019 VS. 2020



There was **no significant difference** by income level in views towards community organizations preparedness and ability to assist.

All income level groups (excluding those who responded with "prefer not to say") have a higher proportion of those who agree that local community organizations are prepared and have the resources they need than those that disagree.