

Healthcare Ready's Community Engagement on COVID-19



Healthcare Ready focuses on healthcare supply chain preparedness and response, serving as a linkage point for the end-to-end supply chain and government partners at the federal, state, and local government level. Our goal is to facilitate the planning and response coordination that improves our ability to respond to threats that disrupt patient access to healthcare during crises.

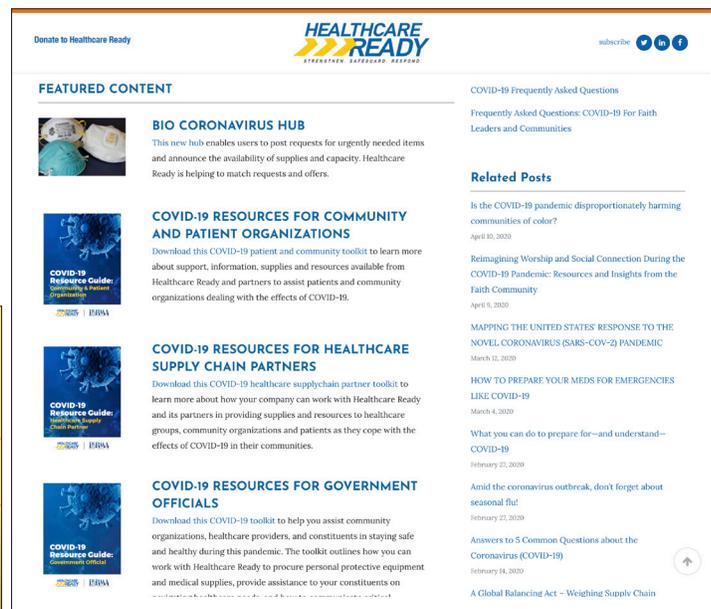
We are uniquely positioned to serve as a **public-private nonprofit focused on supply chain coordination**. During every crisis, whether it's a natural disaster or global health pandemic, our ultimate focus is the patients and the communities that support them when it matters most.

Supporting communities in their response to COVID-19

Since the COVID-19 pandemic began, we have supported the national response through meaningful partnerships, information sharing, innovative digital content, and problem-solving responses to requests for information and assistance. To date, Healthcare Ready has ensured the donation and delivery of over 5 million medical supplies throughout the nation.



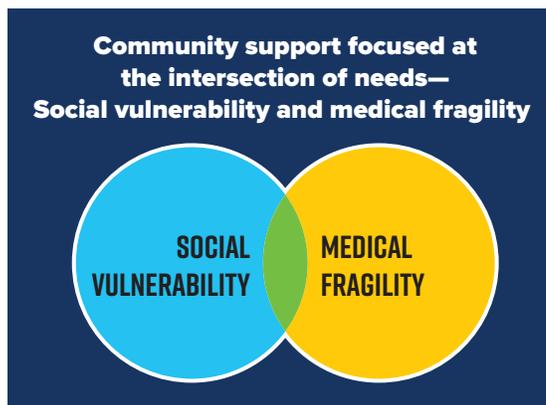
We're launching a series of motion graphic videos to help marginalized communities stay informed about COVID-19. [Watch them on our YouTube channel here.](#)



Our website and COVID-19 resources pages provide information, tools, maps, and literature to communities around the country.

Here are a few examples of the support we've provided to communities and community organizations during this pandemic:

- **We're building resources to equip community leaders in their outreach to high-risk, medically fragile populations.** For example, our team has developed toolkits and provided technical assistance to community groups on topics related to health preparedness and response that are specific to their target populations.
- For example, we have created a [COVID-19 Resource Guide for Government Officials](#) to give government and elected officials a quick guide with tools and resources available to support individuals impacted by COVID-19.
- We've **engaged over 60 community leaders, organizations, and elected officials** through direct touchpoints, coordination calls, and emails to better understand the needs of the most vulnerable patients facing the impacts of COVID-19.
- We have specifically focused on **socially vulnerable and medically fragile populations** to make sure that we are providing tools to leaders who are supporting these groups of greatest need.



*Navigating COVID-19 with Dementia
Community Training for Patients & Caregivers*

HEALTHCARE READY BY THE NUMBERS

We hosted a community listening session with **50+** attendees including state- and local-level elected officials, healthcare response organizations, community and patient advocates and organizers, and member organizations.

We outlined how communities can protect their health during the pandemic, and how organizations can work with our team to bring healthcare resources to their communities.

We've joined with partners to provide donations of personal protective equipment, medicines and critical supplies. We've also supported:

- **9 federal agencies**
- **35 state governments**
- **64 patient groups** and **20 community groups** including the homeless, the elderly, diabetes patients and dialysis patients
- Number of **pharmacies** mapped on Rx Open: **64,777**
- Number of **dialysis centers** mapped on Rx Open: **7,772**

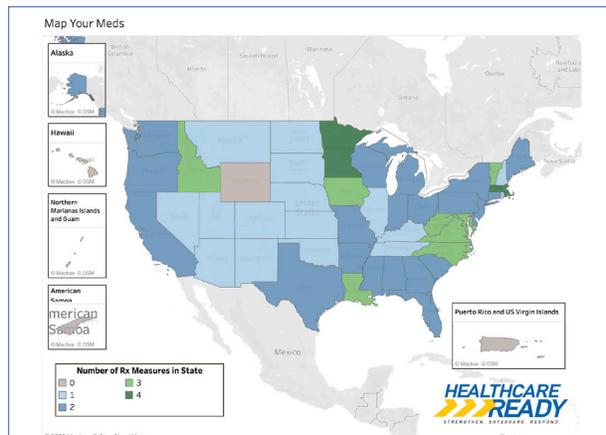
Through our website's [emergency page](#), we amplify existing guidance and create new guidance for patients and groups that have direct contact with patients (caregivers, pharmacists, providers, etc.).

- We created a simple one-page [tip sheet](#), an [FAQ](#) document and webpage, and [blog for faith leaders and communities](#) protecting their congregants during COVID-19, as we know these institutions often have a deep reach into marginalized communities and play a critical role in spreading health information and using their established trust.
- We helped develop a **manual for clergy and faith-based leaders** as they begin to consider re-opening plans.



- We hosted a webinar with **PhRMA, National Black Nurses Association, and community partners on the impact of COVID-19 in communities of color.** We wrote a [blog on the risk factors in communities of color](#), the foundation of our series on health preparedness in high-risk communities.
- We created an [FAQ on COVID-19 for pharmacists and patients](#) on stockpiling, testing, telehealth, and prescription medication preparedness during the pandemic.
- We hosted a **training for dementia patients and caregivers** explaining the impact COVID-19 has on their communities and guidance on what to do.

- Healthcare Ready is launching upcoming trainings for:
 - **Patients** with chronic illnesses;
 - Community preparedness and resiliency training with **civil rights organizations**; and,
 - **Crisis communications** training
- We developed a map for patients ([#MapYourMeds](#)) to understand how to **access medicines and emergency programs during the pandemic**.
- We are creating a series of [COVID-19 motion graphic videos](#). These videos will address the concerns from healthcare providers and those working in communities dealing the most severe outcomes from COVID-19.



Map Your Meds is an interactive state-by-state guide that tracks changes to prescription medication rules and laws to help patients refill prescriptions during COVID-19.

JOIN HEALTHCARE READY IN ITS RESPONSE TO COVID-19

We're proud to support our communities and partners in this critical moment. Our team regularly responds to patient requests for COVID-19 information and assistance. To date, we have received more than 700 requests for support. Our work continues and there is much more to do.

Whether you would like to sponsor an existing project, discuss a new idea or explore a partnership opportunity, we hope you'll consider joining Healthcare Ready.

<https://healthcareready.org/join-us>

ABOUT HEALTHCARE READY

Healthcare Ready is a nonprofit organization established in 2006 by trade associations representing the biopharmaceutical supply chain and the American Red Cross in the aftermath of Hurricane Katrina to serve as a central coordination point between the healthcare supply chain and government agencies. The organization works to build and enhance the resilience of communities before, during, and after disasters.