

COVID-19 RESPONSE UPDATES



Media highlights:

- **New York Times** opinion piece: [“In Some Countries, Normal Life Is Back. Not Here.”](#)
- **The Chronicle of Philanthropy**: [“What keeps a disaster preparedness expert up at night”](#)
- **The Atlantic**: [“The Pandemic Experts are not Okay”](#)
- **Yahoo Finance** and **Security Magazine** picked up our [fifth annual domestic preparedness poll findings](#)
- **C-SPAN’s Washington Journal**: [Nicolette Louissaint on healthcare preparedness and COVID-19 response](#)
- **The Morning Consult**: [Sarah Baker on The Chance for Sustained Bipartisanship for Emergency Preparedness and Response](#)

See all of Healthcare Ready’s media hits: <https://healthcareready.org/hcr-in-the-news>

Sharing Best Practices in Webinars and Virtual Townhalls

- **Bipartisan Commission on Biodefense**: [COVID-19: Forewarned, but not Forearmed.](#)
- **NAACP Emergency Tele-Townhall**
- **PhRMA Webinar** – Special Briefing on Communities of Color
- **Legislative Black Caucus of Maryland - Town Hall on Health & Racial Disparities of COVID-19**
- **MITRE’s** “Health Systems National Coordinated Response” webinar
- **The National Center for Disaster Preparedness at the Earth Institute** at Columbia University: [“Building up Communities & Breaking the COVID-19 Divide”](#)
- **NY Senator Kevin Parker’s Virtual Town Hall** to address the impact of COVID-19 on communities of color

Healthcare Ready By the Numbers

- **Requests for Information and Assistance: 841** (total) (436 from 1 April through June 30)
- Number of **pharmacies** mapped on **Rx Open: 64,786**
- Number of **dialysis centers** mapped on **Rx Open: 7,773**
- **Website hits: 12,373** users (healthcareready.org)
- **Social media impressions: 283,967**

Rx Open metrics reflect current total to date. Website hits reflect hits to healthcareready.org for this reporting period. Social media metrics reflect combined LinkedIn impressions and page views, Twitter impressions, and Facebook total views and impressions for this reporting period.

Ensuring Supply Chain Continuity

- Partnered with **Group Purchasing Organizations (GPOs)** and federal partners in order to further understand what individual hospitals are experiencing during COVID-19.
- Providing guidance for members on **re-opening and hurricane season**
 - Held sub-sector meetings with coalition members to discuss re-opening challenges, and opportunities to continue close coordination and response efforts in the upcoming months
- Sharing supply chain updates to the **Healthcare and Public Health Sector Coordination Council (SCC)** during regular SCC COVID-19 response calls
- Creating **profiles of healthcare supply chain infrastructure and population vulnerabilities for states at risk of natural hazards** that could complicate issues of COVID-19 response. Two profiles have been completed, and five additional profiles are in progress
- Representing private sector perspectives in the bi-weekly **COVID-19 Counterfeit PPE and Misleading Information Teleconference**, led by the Department of Homeland Security's Chief Medical Officer, which coordinates and shares information across the interagency on a range of PPE issues

Engaging with the Community and Offering Direct Support

- Co-convened a COVID-19 Micro-Summit Project with **CSG East CCC** ([How to Talk With Your Communities During a Pandemic](#) and [Advancing Practical Protections through Policy in the Age of COVID-19](#))
- Conducted trainings with support from the **Center for Disaster Philanthropy** ([Chronic Conditions and COVID-19](#) and [Navigating COVID-19 with Dementia](#))
- Prepared to launch **NAACP Equity in Emergency Management and Climate Resilience Certificate Program** to facilitate to advance equity-based emergency management systems



Coordinating and Facilitating Donations

- **1.5M gloves, nearly 2M masks and nearly 1M isolation gowns** across 10 states in partnership with the **Business Roundtable** and **Project HOPE**
- **24,000+ gallons of hand sanitizer** across 8 states and dozens of facilities via partnership with **INEOS**, one of the world's largest chemical producers
- **120 55-gallon drums of hand sanitizer and 250,000+ surgical masks** to major metropolitan areas as part of a partnership with **BET** via **Proctor and Gamble**
- **\$1M worth of pharmaceuticals** to community health clinics
- **200 masks and gloves** for caregivers to a Baltimore-based community-based organization (a **Resiliency Hub**)
- **1,000 nasopharyngeal swabs** to a NY-based lab
- **Masks, gowns, and plexiglass** to the Ohio Providers' Resource Association
- Made dozens of connections between facilities in need and **vett ed non-traditional PPE suppliers** when traditional PPE sources became unavailable



Creating Free COVID-19 Resources for the Public

- **Infographics:**
 - [The Importance of Resilience to Communities of Color](#)
 - [COVID-19's Impact on Black and Latinx People](#)
- **Motion graphic video series:**
 - [Healthcare Ready Shines a Light on Coronavirus Fears](#)
 - [Coronavirus: Overcoming Uncertainty](#)
 - [Prepare For the Next Emergency](#)
 - [Coronavirus: Stigma](#)
 - [Emergency Prescription Refills Before Disaster Strikes](#)
- Monthly [Situation Reports](#)
- **Faith leader resources** ([tip sheet](#) and [blog](#))
- [Communities of color](#) resources
- [Pharmacist resources](#) (FAQ on COVID-19)
- [Patient resources](#) (interactive map for patients on how to access medicines)

View all resources at:

<https://healthcareready.org/covid19/>

