

# OUR IMPACT

## 2020 BY THE NUMBERS



**200+**

INTERVIEWS, OP-EDS  
& BLOG POSTS



**30+**

PANEL  
APPEARANCES



**7**

FULL  
(ENGAGED STATUS)  
ACTIVATIONS



**12**

PARTIAL  
(ALERT STATUS)  
ACTIVATIONS



**960+**

RFI/AS Routed



**351**

DAYS ACTIVATED

**3,238**

TWITTER  
FOLLOWERS



**1M+**

TWITTER  
IMPRESSIONS



**62,946**

RX OPEN PHARMACIES  
MAPPED