ABOUT HEALTHCARE READY

Healthcare Ready is a 501(c)(3) organization that focuses on strengthening the United States’ healthcare supply chain preparedness and response before, during and after natural disasters and disease pandemics. Led by Dr. Nicolette Louissaint, Healthcare Ready establishes strategic public/private partnerships and serves as a critical link between the end-to-end supply chain and government partners at the federal, state, and local government level.

Sarah Baker, Healthcare Ready’s Programs Director, oversees the organization’s preparedness and resilience programming, as well as policy research and analysis efforts. She also supports its disaster activations, most recently serving as the deputy lead during the duration of the organization’s response to the COVID-19 outbreak.

Today, Healthcare Ready is uniquely positioned to help improve our nation’s ability to plan for and respond to threats that disrupt patient access to healthcare during crises. The health of all, especially those most impacted by these events, depends on seamless emergency response and supply chain coordination to ensure continuity of care.

Year-round, the organization conducts research, executes programs and creates resources that are dedicated to building community health resilience across the nation. Most recently, Healthcare Ready has garnered recognition for:

- Conducting a national poll for five consecutive years on the US’s readiness capacity.
- Providing pharmacy information to the public through its Rx Open service so that patients can access their medications during a crisis.
- Creating key resources for community leaders including FAQs, toolkits, tip sheets, informational videos, infographics and social media assets.
- Hosting and participating in interviews and convenings to educate the public and combat misinformation
- Building cross-sector community partnerships and launching projects that bring together key elements of emergency management and public health in communities across the nation.

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SNAPSHOT OF HOW IT BEGAN

Healthcare Ready (formerly Rx Response) was launched in 2006 following Hurricane Katrina, a catastrophic event which highlighted the preparedness gaps in protecting patient access to healthcare and life-saving medicines during a crisis. It was created by the trade associations comprising the biopharmaceutical supply chain and the American Red Cross to support supply chain coordination during crises like what we continue to face today.

Over its 15-year history, the organization has responded to events including, but not limited to, the COVID-19 pandemic; the largest and deadliest wildfires to ever occur in California; dozens of Atlantic and Gulf of Mexico hurricanes affecting the US and Puerto Rico; along with some of the strongest storms on record to affect Hawaii and the Commonwealth of the Northern Mariana Islands in the Pacific.

KEY HEALTHCARE READY STAFF

Dr. Nicolette Louissaint
Executive Director

Angie Im
Research Manager

Courtney Romolt
Programs Manager
MEDIA HIGHLIGHTS

THE ATLANTIC / 5.20.21
What Happens When Americans Can Finally Exhale

CARNEGIE MELLON UNIVERSITY / 2.22.21
Strengthening the Chain

UNIVERSITY OF MARYLAND / 2.19.21
Working Together to Show COVID’s Impact on Communities of Color

WURD RADIO / 2.2.21
Reality Check 2.1.21 – Dr. Nicolette Louissaint

THE CORVALLIS GAZETTE-TIMES / 1.22.21
Donation Bolsters Linn County PPE Stockpile

POLITIFACT / 1.22.21
Joe Biden Starts Ball Rolling On Using Defense Production Act

CHRISTIANITYTODAY.COM / 1.16.21
Infectious Disease Expert On How The Church Can Help During COVID-19

THE WALL STREET JOURNAL / 1.15.21
Mask Makers Work With FEMA, Get Antitrust Protection

BLOOMBERG / 1.14.21
Vaccine Frenzy Stokes Frustration As States Race To Scale Up

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MEDIAN HIGHLIGHTS (CONTINUED)

NATIONAL MINORITY QUALITY FORUM / 1.8.21
National Minority Quality Forum Webinar: COVID-19 Therapies

NBC News / 12.11.20
How Far Are You from where a COVID Vaccine is Expected to be Delivered

Crisis Response Journal Blog by Marcus T. Coleman and Sarah Baker / 12.01.20
Supporting the Medically Fragile and Socially Vulnerable

America is Talking / 11.18.20
Everything You Should Know about Mask-Wearing COVID and the Church

ABC News / 11.04.20
Insider Q&A: Healthcare Ready Director on Disaster Response

Kaiser Health News / 10.14.20
Fact Check: Mike Pence Debate; Biden Plagiarized Trump Administration Pandemic Response Plan

Trade-Offs Podcast / 9.24.20
Biden and COVID-19

In the Bubble Podcast with Andy Slavitt / 9.21.20
How Will COVID-19 End? With Ed Yong, The Atlantic

The Root 100 in 2020 / 9.21.20
The Most Influential African Americans in 2020

Tradeoffs Podcast / 9.16.20
All the President’s...Health Policies

Medical Association of Georgia “Top Docs” Radio Show / 9.4.20
Healthcare Ready

National Geographic / 8.27.20
There is a Path Out of America’s COVID-19 Mess—If we Choose to Take it

The Atlantic / 8.04.20
How the Pandemic Defeated America

The Chronicle of Philanthropy / 7.18.20
A Big Week of Giving to Racial Justice Causes
MEDIA HIGHLIGHTS (CONTINUED)

**Boston Herald** / 7.15.20
*Daichi Sankyo, Inc. and Stanley Black & Decker Donate to Healthcare Ready, Expanding Nonprofit's Capacity to Strengthen and Prepare US Healthcare Supply Chain during COVID-19*

**The New York Times** / 7.14.20
*Michelle Goldberg Column: In Some Countries, Life is back after the Novel Coronavirus, Not Here.*

**The Atlantic** / 7.14.20
*Pandemic Experts are Not Okay*

**The Chronicle of Philanthropy** / 6.30.20
*Coronavirus Diary: What Keeps a Disaster-Preparedness Expert up at Night*

**WURD RADIO** / 5.18.20
*WURD Radio: Reality Check*

**Pharma Live** / 5.12.20
*Webinar: The Pharmaceutical Supply Chain*

**WURD Radio** / 4.20.20
*WURD: Realty Check*

**WURD Radio** / 4.13.20
*WURD: Reality Check*

**The Morning Consult: Op-Ed by Sarah Baker** / 4.17.20
*The Chance for Sustained Bipartisanship for Emergency Preparedness and Response*

**PhRMA's The Catalyst: Guest Post by Nicolette Louissaint** / 4.14.20
*Guest Post: Securing the Healthcare Supply Chain During COVID*

**WHUR 96.3 Howard University Radio** / 4.13.20
*African Americans and the COVID-19 Pandemic*

**C-SPAN Washington Journal** / 4.5.20
*Nicolette Louissaint Discusses US Coronavirus Response*

**WURD Radio** / 3.30.20
*WURD: Reality Check*

**L.A. Sentinel** / 3.19.20
*NAACP Hosts Emergency Coronavirus Tele-townhall*