ABOUT HEALTHCARE READY

Healthcare Ready is a 501(c)(3) organization that focuses on strengthening the United States’ healthcare supply chain preparedness and response before, during and after natural disasters and disease pandemics. Led by Tom Cotter, MPH, Healthcare Ready establishes strategic public/private partnerships and serves as a critical link between the end-to-end supply chain and government partners at the federal, state, and local government level.

Today, Healthcare Ready is uniquely positioned to help improve our nation’s ability to plan for and respond to threats that disrupt patient access to healthcare during crises. The health of all, especially those most impacted by these events, depends on seamless emergency response and supply chain coordination to ensure continuity of care.

Year-round, the organization conducts research, executes programs and creates resources that are dedicated to building community health resilience across the nation. Most recently, Healthcare Ready has garnered recognition for:

- Creating and sharing COVID-19 resources to help inform and strengthen communities and assist with the nation’s pandemic response.
- Conducting a national poll for six consecutive years on the US’s readiness capacity.
- Providing pharmacy information to the public through its Rx Open map so that patients can access their medications during a crisis.
- Advancing equity in communities disproportionately impacted by disasters and emergencies, which often disrupt access to healthcare.
- Hosting and participating in interviews and convenings to educate the public and combat misinformation
- Building cross-sector community partnerships and launching projects that bring together key elements of emergency management and public health in communities across the nation.

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SNAPSHOT OF HOW IT BEGAN

Healthcare Ready (formerly Rx Response) was launched in 2006 following Hurricane Katrina, a catastrophic event which highlighted the preparedness gaps in protecting patient access to healthcare and life-saving medicines during a crisis. It was created by the trade associations comprising the biopharmaceutical supply chain and the American Red Cross to support supply chain coordination during crises like what we continue to face today.

Over its 15-year history, the organization has responded to events including, but not limited to, the COVID-19 pandemic; the largest and deadliest wildfires to ever occur in California; dozens of Atlantic and Gulf of Mexico hurricanes affecting the US and Puerto Rico; along with some of the strongest storms on record to affect Hawaii and the Commonwealth of the Northern Mariana Islands in the Pacific.

KEY HEALTHCARE READY STAFF

Tom Cotter, MPH  
Executive Director  
Bio | Photo (High-resolution)

Courtney Romolt  
Programs Manager  
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Angie Im  
Research Manager  
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Operations Coordinator  
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PRESS RELEASES

BUSINESS WIRE / 6.30.21  
New Findings Shed Light on Impact of COVID-19 on Communities of Color

BUSINESS WIRE / 6.29.21  
6th Annual National Disaster Preparedness Poll
MEDIA HIGHLIGHTS

THE ATLANTIC / 5.20.21
What Happens When Americans Can Finally Exhale

CARNEGIE MELLON UNIVERSITY / 2.22.21
Strengthening the Chain

UNIVERSITY OF MARYLAND / 2.19.21
Working Together to Show COVID’s Impact on Communities of Color

WURD RADIO / 2.2.21
Reality Check 2.1.21 – Dr. Nicolette Louissaint

THE CORVALLIS GAZETTE-TIMES / 1.22.21
Donation Bolsters Linn County PPE Stockpile

POLITIFACT / 1.22.21
Joe Biden Starts Ball Rolling On Using Defense Production Act

CHRISTIANITYTODAY.COM / 1.16.21
Infectious Disease Expert On How The Church Can Help During COVID-19

THE WALL STREET JOURNAL / 1.15.21
Mask Makers Work With FEMA, Get Antitrust Protection

BLOOMBERG / 1.14.21
Vaccine Frenzy Stokes Frustration As States Race To Scale Up
MEDIA HIGHLIGHTS (CONTINUED)

NATIONAL MINORITY QUALITY FORUM / 1.8.21
National Minority Quality Forum Webinar: COVID-19 Therapies

NBC News / 12.11.20
How Far Are You from where a COVID Vaccine is Expected to be Delivered

Crisis Response Journal Blog by Marcus T. Coleman and Sarah Baker / 12.01.20
Supporting the Medically Fragile and Socially Vulnerable

America is Talking / 11.18.20
Everything You Should Know about Mask-Wearing COVID and the Church

ABC News / 11.04.20
Insider Q&A: Healthcare Ready Director on Disaster Response

Kaiser Health News / 10.14.20
Fact Check: Mike Pence Debate; Biden Plagiarized Trump Administration Pandemic Response Plan

Trade-Offs Podcast / 9.24.20
Biden and COVID-19

In the Bubble Podcast with Andy Slavitt / 9.21.20
How Will COVID-19 End? With Ed Yong, The Atlantic

The Root 100 in 2020 / 9.21.20
The Most Influential African Americans in 2020

Tradeoffs Podcast / 9.16.20
All the President’s...Health Policies

Medical Association of Georgia “Top Docs” Radio Show / 9.4.20
Healthcare Ready

National Geographic / 8.27.20
There is a Path Out of America’s COVID-19 Mess—If we Choose to Take it

The Atlantic / 8.04.20
How the Pandemic Defeated America

The Chronicle of Philanthropy / 7.18.20
A Big Week of Giving to Racial Justice Causes